

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Combe Incorporated		12/17/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Blistex Inc.
<b>Street Address:</b>	1800 Swift Drive
<b>City:</b>	Oak Brook
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60523
<b>Entity Type:</b>	CORPORATION: ILLINOIS

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	2077657	CUSHIONS WITHOUT CROWDING
Registration Number:	1036051	ODOR-EATERS
Registration Number:	1587346	ODOR-EATERS
Registration Number:	1749207	ODOR-EATERS
Registration Number:	2553056	ODOR-EATERS
Registration Number:	2669406	ODOR-EATERS
Registration Number:	2978063	ODOR-EATERS
Registration Number:	2995462	ODOR-EATERS
Registration Number:	3106982	ODOR-EATERS
Registration Number:	2978066	ODOR-EATERS
Registration Number:	3015829	ODOR-EATERS
Registration Number:	3106983	ODOR-EATERS
Registration Number:	3047631	ODOR-EATERS PLUS
Registration Number:	2825787	ODOR-EATERS

CH \$365.00 2077657

**CORRESPONDENCE DATA**

Fax Number: (312)427-1300

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-427-1300

Email: CHIUSTM@LADAS.NET

Correspondent Name: Burton S. Ehrlich

Address Line 1: 224 S. Michigan Avenue

Address Line 2: Suite 1600

Address Line 4: Chicago, ILLINOIS 60604

ATTORNEY DOCKET NUMBER:	ODOR-EATERS ASSIGN
NAME OF SUBMITTER:	Burton S. Ehrlich
Signature:	/bsehrlich/
Date:	03/29/2012
Total Attachments: 6 source=assignment_001#page1.tif source=assignment_001#page2.tif source=assignment_001#page3.tif source=assignment_001#page4.tif source=assignment_001#page5.tif source=assignment_001#page6.tif	

## SHORT FORM TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") dated as of December 17, 2010 (the "Effective Date"), is made by and between Combe Incorporated, a Delaware corporation (the "Company"), with an office at 1101 Westchester Avenue White Plains, New York, NY 10604-3597 (the "Company" or the "Assignor"), and Blistex Inc., an Illinois Corporation, with an office at 1800 Swift Drive, Oak Brook, Illinois 60523 ("Buyer").

WHEREAS, Assignor is the owner of the United States trademark registrations and applications identified on Schedule A, (collectively, the "Trademarks");

WHEREAS, the Company and Combe International Ltd., a Delaware corporation wholly owned by the Company ("Combe International"), and Buyer have entered into that certain Intellectual Property Assignment and License Agreement, dated as of December 17, 2010 (the "IP Agreement"), pursuant to which the Company and Combe International assigned certain intellectual property, including the Trademarks, to Buyer;

NOW, THEREFORE, in consideration of the premises and covenants set forth herein and in the IP Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby confirms the assignment to Buyer all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith.

2. Purpose. This Agreement has been executed and delivered by the Assignor for the purpose of recording the assignment herein with the United States Patent and Trademark Office. The assignment granted pursuant to the IP Agreement and is expressly subject to the terms and conditions thereof. In the event of any conflict between the terms of this Assignment and the terms of the IP Agreement, the terms of the IP Agreement shall control.

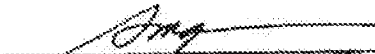
3. Cooperation. The parties shall cooperate to execute and deliver such other documents and take all such other actions as reasonably necessary to effect the intent hereof.

4. Counterparts. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

[Remainder of page intentionally left blank; next page is signature page]

IN WITNESS WHEREOF, Assignor and Buyer each has caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

COMBE INCORPORATED

By   
Name: DOUGLAS H. McBRATNEY  
Title: PRESIDENT & CEO

BLISTEX INC.

By \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, Assignor and Buyer each has caused this instrument to be executed by its respective duly authorized representative as of the Effective Date.

COMBE INCORPORATED

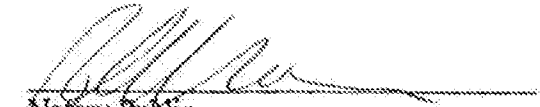
By \_\_\_\_\_  
Name:  
Title:

BLISTEX INC.

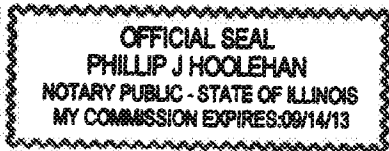
By David C. Arch  
Name: DAVID C. ARCH  
Title: CHAIRMAN

STATE OF ILLINOIS )  
 ) ss.:  
COUNTY OF DU PAGE )

On this 17 day of DECEMBER, 2010, before me, the undersigned, a notary public in and for said state and county, personally appeared DAVID ANCH, personally known to me (or proved to me on the basis of satisfactory evidence), to be the individual who executed the foregoing instrument on behalf of Blistex Inc., an Illinois corporation, as the CHAIRMAN of such CORPORATION and acknowledged to me that the execution and delivery of said instrument was duly authorized by said CORPORATION.


  
Notary Public

(Affix Seal Below)



STATE OF New York )  
 ) ss.:  
COUNTY OF Westchester)

On this 17th day of December, 2010, before me, the undersigned, a notary public in and for said state and county, personally appeared Douglas M. McGrain personally known to me (or proved to me on the basis of satisfactory evidence), to be the individual who executed the foregoing instrument on behalf of Combe Incorporated, a Delaware corporation, as the President of such corporation and acknowledged to me that the execution and delivery of said instrument was duly authorized by said corporation.

  
\_\_\_\_\_  
Notary Public

(Affix Seal Below)

LEILA J. TOUBIA  
Notary Public, State of New York  
No. 01706007692  
Qualified in Westchester County  
Commission Expires May 26, 2014

Schedule A

Trademark Registrations

Mark	Registration Number
CUSHIONS WITHOUT CROWDING	2,077,657
ODOR-EATERS	1,036,051
ODOR-EATERS	1,587,346
ODOR-EATERS	1,749,207
ODOR-EATERS	2,553,056
ODOR-EATERS	2,669,406
ODOR-EATERS	2,978,063
ODOR-EATERS	2,995,462
ODOR-EATERS	3,106,982
ODOR-EATERS & Swirl Design	2,978,066
ODOR-EATERS & Swirl Design	3,015,829
ODOR-EATERS & Swirl Design	3,106,983
ODOR-EATERS PLUS	3,047,631
ODOR-EATERS& Swirl Design	2,825,787

**Trademark Applications**

Mark	Serial Number
None	None