

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SQUARE 1 BANK		03/28/2012	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	GLA LLC		
Street Address:	401 West A Street, Suite 360		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3365952	SEARCH MARKETING MADE SIMPLE	
Registration Number:	3203683	FATHOM ONLINE	
Registration Number:	3134533	KEYWORD PRICE INDEX	
Registration Number:	3093158	KPI	
CORRESPONDENCE DATA			
Fax Number:	(919)354-1278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	loandocsdept@square1bank.com		
Correspondent Name:	Square 1 Bank		
Address Line 1:	406 Blackwell Street		
Address Line 2:	Suite 240		
Address Line 4:	Durham, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Lee Conner		

CH \$115.00 3365952

Signature:	/leeconner-tkf/
Date:	03/29/2012
Total Attachments: 2 source=signed IP release#page1.tif source=signed IP release#page2.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of the 28th day of March 2012, by Square 1 Bank ("Lender") in favor of GLA LLC (formerly known as FATHOM ONLINE LLC), a Delaware limited liability company ("Company").

Recital

WHEREAS Company granted to Lender a security interest in the trademarks described on Exhibit A attached hereto (the "Intellectual Property") under an Intellectual Property Security Agreement dated as of August 26, 2009 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

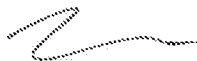
WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

SQUARE 1 BANK



Name: Zach Robbins

Title: AVP

406 Blackwell Street, Suite 240
Durham, NC 27701

EXHIBIT A

TRADEMARKS

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **September 17, 2009** at Reel and Frame Number **004063/0937**:

<u>Description</u>	<u>Registration/ Serial Number</u>	<u>Filing Date</u>
SEARCH MARKETING MADE SIMPLE	3365952	01/08/2008
FATHOM ONLINE	3203683	01/30/2007
KEYWORD PRICE INDEX	3134533	08/22/2006
KPI	3093158	05/16/2006