

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hollywood Park Racing Association, LLC		01/01/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Hollywood Park Land Company, LLC		
Street Address:	4 Embarcadero Center		
Internal Address:	Suite 3300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1850076	HOLLYWOOD PARK	
CORRESPONDENCE DATA			
Fax Number:	(800)494-7512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023704761		
Email:	tfahey@nationalcorp.com		
Correspondent Name:	Thomas Fahey		
Address Line 1:	1100 G Street NW, Suite 420		
Address Line 2:	National Corporate Research		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	F138622		
NAME OF SUBMITTER:	Mariee Pilkington		

Signature:	/Mariee Pilkington/
Date:	03/29/2012
Total Attachments: 2 source=Trademark.AA.and.Recordation.Cover.Sheet.executed#page2.tif source=Trademark.AA.and.Recordation.Cover.Sheet.executed#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") effective as of January 1, 2011, is made by and between Hollywood Park Racing Association, LLC, a Delaware limited liability company ("Assignor"), and Hollywood Park Land Company, LLC, a Delaware limited liability company ("Assignee").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers, conveys and assigns to Assignee, its successors and assigns, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the trademark and trademark registration set forth on Schedule A, together with all goodwill associated therewith and the right to sue or recover and retain damages and costs and attorneys' fees for past, present and future infringement, dilution, passing off or misappropriation thereof.

2. General Provisions. This Assignment shall be governed by the laws of the State of New York. This Assignment shall bind and inure to the benefit of the parties hereto and their respective assigns, transferees and successors. This Assignment may be executed in counterparts, each of which will be an original, and both of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their respective duly authorized representatives effective as of the date first written above.

Hollywood Park Racing Association, LLC

By Kristin Renaudin
Name: KRISTIN RENAUDIN
Title: SECRETARY

Hollywood Park Land Company, LLC

By Charlene Kiley
Name: CHARLENE KILEY
Title: SECRETARY

Schedule A

Trademark and Registration

Trademark	Registration Number
HOLLYWOOD PARK	U.S. 1850076