

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JustEnough IP Holdings Limited		03/30/2012	Limited Company: BRITISH VIRGIN ISLANDS
RECEIVING PARTY DATA			
Name:	JustEnough, Inc.		
Street Address:	4 San Joaquin Plaza, Suite 150		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3870906	DEMANDNET	
Registration Number:	3719426	DEMANDNET	
Registration Number:	3133362	JUSTENOUGH	
CORRESPONDENCE DATA			
Fax Number:	(719)633-1518		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	719-473-3800		
Email:	jill.chalmers@bryancave.com, judi.cope@bryancave.com		
Correspondent Name:	Jill J. Chalmers		
Address Line 1:	90 South Cascade Avenue, Suite 1300		
Address Line 4:	Colorado Springs, COLORADO 80903		
ATTORNEY DOCKET NUMBER:	50142-01000		
NAME OF SUBMITTER:	Jill J. Chalmers		

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Signature:	/jill j. chalmers/
Date:	03/30/2012
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TRADEMARK ASSIGNMENT AGREEMENT

This is a Trademark Assignment Agreement by and between JustEnough IP Holdings Limited, a British Virgin Islands limited company ("Assignor"), having a mailing address of Coastal Bldg., 2nd Floor, Wickams Cay II, Road Town Tortola, British Virgin Islands VG1 110, to JustEnough, Inc., a Delaware corporation ("Assignee"), having a mailing address of 4 San Joaquin Plaza, Suite 150, Newport Beach, California 92660.

WHEREAS, Assignor is the owner of all right, title and interest, including, without limitation, common law trademark rights, in and to the trade names, logos, trademarks, service marks and other designations of origin containing the terms "DEMANDNET" and "JUSTENOUGH" used in connection with the business of Assignor, including, without limitation, the "DEMANDNET" and "JUSTENOUGH" marks (the "Marks") and registrations of the Marks in the United States therefor, as reflected on Exhibit A attached hereto (the "Registrations").

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks and Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Marks and Registrations, together with the goodwill symbolized by said Marks, and Assignor hereby agrees to take such other actions as are reasonably necessary to transfer and assign the Marks and Registrations to Assignee, including, without limitation, filing this Trademark Assignment Agreement with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, this Assignment is executed by the undersigned this 30 day of March, 2012

JUSTENOUGH IP HOLDINGS LIMITED

By Carolyn Proctor
Carolyn Proctor
Vice President Marketing

EXHIBIT A

Mark	Reg. No.	Reg. Date	Class	Goods/Services
DEMANDNET	3,870,906	11/02/2010	9	Computer software for use in analyzing data, managing data, providing reports based on data, and interfacing with databases in the fields of demand management, inventory management, demand forecasting, demand planning, inventory forecasting, inventory planning, sales and operations planning, merchandise and assortment planning, allocation, promotions management, replenishment planning, replenishment, distribution planning, vendor performance management, promotions planning, production planning, price optimization, business intelligence and analytics
DEMANDNET	3,719,426	12/01/2009	35	Business management services, namely, demand management and inventory management including demand and inventory forecasting; customer demand and inventory planning, namely, providing data analysis services and consulting services relating to customer demand and inventory planning; business management in the nature of sales and operations planning; merchandise and assortment planning, namely, providing data analysis services and consulting services relating to merchandise and assortment planning; allocation services, namely, providing data analysis services and consulting services relating to allocation of inventory; sales promotions management; business management, namely, replenishment planning; business management in the nature of product distribution planning; vendor performance management, namely, providing data analysis services and consulting services related to vendor performance management; sales promotions planning; business management in the nature of production planning; providing business intelligence and analytics
JUSTENOUGH	3,133,362	8/22/2006	9	Computer software, namely, business software for supply chain management, managing and optimizing inventory, managing order fulfillment and e-commerce, product distribution and fulfillment; optical discs
			35	Retail store services and wholesale stores featuring business software and supply chain management software; business management; data processing services; business management consultation relating to supply chain management, inventory and stock management, including electronic supply chain management and inventory and stock management; consultation and advisory services in the field of inventory and stock level management; consultation and advisory services in the field of electronic inventory management and control
			42	Research in the field of supply chain management, management of inventories and order fulfillment