TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Groupon FeeFighters, Inc.		03/09/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Groupon, Inc.		
Street Address:	600 West Chicago Avenue		
Internal Address:	Suite 620		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Serial Number:	85372607	SAMURAI	
Serial Number:	85372636	SAMURAI BY FEEFIGHTERS	
Registration Number:	3961417	FEEFIGHTERS	

CORRESPONDENCE DATA

Fax Number: (312)236-7516

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312-368-4000

Email: mary.wysocki@dlapiper.com

Correspondent Name: Jennifer E. Lacroix Address Line 1: P. O. Box 64807

Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	366675-000063
NAME OF SUBMITTER:	Jennifer E. Lacroix
	IRADEMARK

900219387 REEL: 004750 FRAME: 0486

85372607

00 068 HC

Signature:	/Jennifer E. Lacroix/			
Date:	04/03/2012			
source=Groupon FeeFighters - IP Assignme source=Groupon FeeFighters - IP Assignme source=Groupon FeeFighters - IP Assignme	Total Attachments: 5 source=Groupon FeeFighters - IP Assignment (New FeeFighters to Groupon)#page1.tif source=Groupon FeeFighters - IP Assignment (New FeeFighters to Groupon)#page2.tif source=Groupon FeeFighters - IP Assignment (New FeeFighters to Groupon)#page3.tif source=Groupon FeeFighters - IP Assignment (New FeeFighters to Groupon)#page4.tif source=Groupon FeeFighters - IP Assignment (New FeeFighters to Groupon)#page5.tif			

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement ("IP Assignment") is entered into by and between **Groupon, Inc.**, a Delaware corporation ("Assignee"), and **Groupon FeeFighters, Inc.**, a Delaware corporation and wholly-owned subsidiary of Assignee ("Assignor").

RECITALS

- A. WHEREAS, pursuant to that certain Agreement and Plan of Merger, dated March 9, 2012 (the "Merger Agreement"), among other things, Transparent Financial Services, Inc. d/b/a FeeFighters, a Delaware corporation, ultimately merged with and into Assignor with Assignor being the surviving corporation (the "Merger");
- B. WHEREAS, after the Merger, Assignor desires to assign to Assignee all of Assignors right, title and interest in, to or under any and all intellectual property, whether registered or unregistered, including but not limited to all of the intellectual property listed in <u>Schedule A</u>, attached hereto (collectively, the "<u>Intellectual Property Assets</u>"); and
- C. WHEREAS, Assignee is a successor to the portion or portions of the business of Assignee to which the Intellectual Property pertains, and desires to obtain all of Assignor's right, title and interest in, to or under any and all Intellectual Property Assets.

NOW, THEREFORE, the parties hereby agree as follows:

- Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee all its worldwide right, title and interest, including all common law rights in, to and under all of the Intellectual Property Assets, together with any goodwill of the business symbolized by any marks or names thereof, together with all rights and privileges granted and secured thereby, including the right to maintain and pursue enforceable rights in the Intellectual Property Assets, and to file any and all subsequent applications based on the Intellectual Property Assets including any and all divisions, continuations, substitutions, renewals and reissues thereof together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to sue and recover for any past violation, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.
- 2. <u>Assignor Covenant</u>. Assignor hereby covenants that it has full right to convey the entire interest herein assigned.
- 3. <u>Authorization</u>. Assignor hereby authorizes and requests the officials at the Patent and Trademark Offices in the United States and its territorial

possessions and in any and all foreign countries to issue any and all enforceable rights, including Letters Patent or registrations, when granted, to the Assignee for the sole use and benefit of the Assignee and of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

- 4. <u>Acceptance of Assignment</u>. Assignee hereby accepts such assignment and transfer of the Intellectual Property Assets.
- 5. <u>Further Assurances.</u> Assignor shall execute such other or additional instruments of transfer or conveyance and undertake such other or additional actions in respect of the Intellectual Property Assets as are reasonably requested by Assignee, including any applicable forms of assignment necessary for filing before the U.S. Patent and Trademark Office and domain name registrars, or equivalent filings in foreign jurisdictions, to effectuate the full and complete transfer of the Intellectual Property Assets to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this assignment by its officers and representatives thereunto duly authorized.

	Groupon FeeFighters, Inc.
	Ву:
	Name: Joseph Hourinstein
	Title: SVP
	Date:
STATE OF) SS.	
COUNTY OF <u>COOL</u>) ss.	
Subscribed and sworn to before in	e this 9 pay of March 2012.
	Notary Public
"OFFICIAL SEAL" Rebecca Silvers	My Commission Expires:
Notary Public, State of Illinois My Commission Expires 8/18/2015	8/16/2015

IN WITNESS WHEREOF, Assignee ha	s executed this assignment by its officers and
representatives thereunto duly authorized.	
	Groupon, Inc.
	Ву:
	Name: JOSON HOMA SELA
	Title: SVP
	Date:
STATE OF \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Subscribed and sworn to before me	this 9 day of March 2012.
"OFFICIAL SEAL" Rebecca Silvers Notary Public, State of Illinois My Commission Expires 8/16/2015	My Commission Expires: <u> </u>

Schedule A

A. Trademarks

Mark	COUNTRY	STATUS	App. No./ Filing Date	REGISTRATION NO. / DATE	CLASS
FeeFighters	UNITED STATES	Registered	85/128,940 9/14/2010	3,961,417 5/17/2011	42
Samurai	UNITED STATES	Pending – Intent-to-use Application	85/372,607 7/15/2011		42
Samurai by Fee Fighters	UNITED STATES	Pending – Intent-to-use Application	85/372,636 7/15/2011		42

B. Domain Names and Websites

- 1. betransparent.biz
- 2. betransparent.us
- 3. btransparent.biz
- 4. btransparent.us
- 5. betransparent.net
- 6. btransparent.net
- 7. foefighters.com
- 8. costhammer.com
- 9. costwrangler.com
- 10. fee-fighter.com
- 11. fee-fighters.com
- 12. ignite-chicago.org
- 13. shipping-calc.com
- 14. truecostofcredit.com
- 15. cheap-creditcard-processing.com
- 16. creditcard-processing-quote.com
- 17. creditcard-processing-quotes.com
- 18. creditcard-processing-store.com
- 19. creditcard-processing-terminal.com
- 20. newcreditcardprocessor.com
- 21. themerchantaccount.org
- 22. bidsquid.com
- 23. transparentfs.com
- 24. feefighters.ca
- 25. transfs.com
- 26. feefighter.com
- 27. high-risk-merchant.org
- 28. online-merchant-account.net
- 29. creditcadrprocessing.com
- 30. merchantalliance.org

- 31. samuraigateway.com
- 32. samuraipayments.com
- 33. sugarcoin.com
- 34. sugarcoin.net
- 35. feefighters.com

C. Software

1. Samurai