

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consortium On Reading Excellence, Inc.		01/24/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Consortium On Reaching Excellence in Education, Inc.		
Street Address:	2550 Ninth Street, Suite 102		
City:	Berkeley		
State/Country:	CALIFORNIA		
Postal Code:	94710		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2463141	CONSORTIUM ON READING EXCELLENCE	
Registration Number:	2452326	CONSORTIUM ON READING EXCELLENCE	
Registration Number:	2292482	CORE	
Registration Number:	2292481	CORE	
Registration Number:	2799260	DR. READ	
Registration Number:	3479570	CORE	
Registration Number:	3768022	CORE MATH	
Serial Number:	85275059	WORD INTELLIGENCE	
CORRESPONDENCE DATA			
Fax Number:	(650)833-2001		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	650-833-2373		
Email:	tmdocket@dlapiper.com		

CH \$215.00 2463141

Correspondent Name: Paul A. McLean, Esq., DLA Piper LLP (US)
Address Line 1: 2000 University Avenue
Address Line 4: East Palo Alto, CALIFORNIA 94303

ATTORNEY DOCKET NUMBER: 515666-100 PAM/JL

NAME OF SUBMITTER: Paul A. McLean, Esq., DLA Piper LLP (US)

Signature: /Paul A. McLean/

Date: 04/03/2012

Total Attachments: 3

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CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF
CONSORTIUM ON READING EXCELLENCE, INC.

ENDORSED - FILED
in the office of the Secretary of State
of the State of California

FEB 01 2012

Louis Honig and Mark Simmons, certify that:

1. We are the duly elected President and Secretary of Consortium on Reading Excellence, Inc. (the "Corporation").
2. That Article I of the Amended and Restated Articles of Incorporation of the Corporation is amended to read as follows:

ARTICLE I

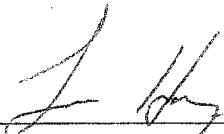
The name of the corporation is Consortium On Reaching Excellence in Education, Inc.

3. The foregoing amendment of the Amended and Restated Articles of Incorporation has been duly approved by the Board of Directors.
4. The foregoing amendment of Amended and Restated Articles of Incorporation has been duly approved by the required vote of the shareholders of the Corporation in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation entitled to vote with respect to the foregoing amendment was 1,046,525 shares of Common Stock. No shares of Series A Preferred Stock are outstanding. The number of shares voting in favor of the amendment equaled or exceeded the vote required, such required vote being a majority of the total number of outstanding shares of Common Stock.

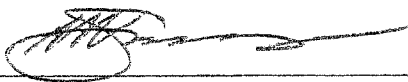
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The undersigned declare under penalty of perjury under the laws of the State of California that they have read the foregoing certificate and know the contents thereof and that the same is true and correct of their own knowledge.

Executed on January 24, 2012.



Louis Honig, President



Mark Simmons, Secretary



I hereby certify that the foregoing transcript of 2 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAR 30 2012

Date: _____

Debra Bowen
Debra Bowen, Secretary of State