TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Physi-Cal Enterprises Inc.		03/06/2012	COMPANY: CANADA

RECEIVING PARTY DATA

Name:	Suunto OY
Street Address:	Valimotie 7
City:	Vantaa
State/Country:	FINLAND
Postal Code:	015610
Entity Type:	CORPORATION: FINLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85299666	QUEST

CORRESPONDENCE DATA

(773)714-4557 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: terence.obrien@amersports.com

Correspondent Name: Terence P. O'Brien Address Line 1: 8750 W. Bryn Mawr Ave. Address Line 4: Chicago, ILLINOIS 60631

ATTORNEY DOCKET NUMBER: QUEST

DOMESTIC REPRESENTATIVE

Terence P. O'Brien Name: Address Line 1: 8750 W. Bryn Mawr Ave. Address Line 4: Chicago, ILLINOIS 60631

> **TRADEMARK** REEL: 004751 FRAME: 0199

NAME OF SUBMITTER:	Terence P. O'Brien	
Signature:	/Terence P. O'Brien/	
Date:	04/04/2012	
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APPENDIX A

TRADEMARK ASSIGNMENT

WHEREAS, Physi-Cal Enterprises Inc. a company having offices at 2930 Arbutus, Suite 320, Vancouver Canada V6J 3Y9 ("Assignor"), is the owner of common law rights to the trademark "QUEST" dating back to at least September 2010, including U.S. common law rights, Canadian common law rights, and other common law trademark rights; and

WHEREAS, Suunto Oy, a Finnish corporation having a principal place of business at Valimotie 7, Vantaa Finland 015610 ("Assignce") desires to acquire all of Assignor's rights in and to the trademark "QUEST";

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all right, title and interest in and to the trademark "QUEST" with respect to all goods, including all goods within International Trademark Classes 9, 14, 18, 25 and 28.

AND, THEREFORE, this assignment is effective as of March _______, 2012.

PHYSI-CAL ENTERPISES INC.

		La Niche
	Signature:	December 1
	Name:	Elisabeth (Liz) Dickinson
	Title:	CRO
f	Date:	March 5, 2012
NOTARIZED BY: Schuperford	(DEBORAH	CUMBERFORD)
Date: March 12, 2012	mailiteiran erieneren eri	
Notary Seal:		
Acknowledged and received by:		, program
	SUUNTO (
	Name:	PAS BERGIS
	Title:	Harry - it - Forth
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RECORDED: 04/04/2012