

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gayle Trenberth		03/01/2012	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Kris M. Frederickson		
Street Address:	16835 Algonquin Street, Suite 261		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92649		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3655755	PEDICURZ	
Registration Number:	3687207	TOELATES	
CORRESPONDENCE DATA			
Fax Number:	(562)596-0416		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5625960116		
Email:	m.emeterio@holmeslofstrom.com		
Correspondent Name:	Lori M. Lofstrom		
Address Line 1:	3800 Kilroy Airport Way, Ste. 250		
Address Line 4:	Long Beach, CALIFORNIA 90806		
NAME OF SUBMITTER:	Lori M. Lofstrom		
Signature:	/lori m. lofstrom/		
Date:	04/05/2012		
Total Attachments: 1 source=Beech_ASGN_2#page1.tif			

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ASSIGNMENT OF TRADEMARK

This Trademark Assignment Agreement (hereinafter "Assignment" or "Agreement"), is made as of 3-1-2012 (the "Effective Date"), by and between Gayle Trenberth, an individual and citizen of the United States, having a mailing address of 16835 Algonquin Street, Suite 489, Huntington Beach California 92649 (hereinafter "Assignor"), and Kris M. Frederiksen, an individual and citizen of the United States (hereinafter "Assignee"), having a mailing address of 16835 Algonquin Street, Suite 261, Huntington Beach, California 92649.

WHEREAS, Assignor has adopted the following trademarks, (hereinafter "Trademarks"), which are registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Registration Date
PEDICURZ	3655755	July 14, 2009
TOELATES	3687207	September 22, 2009


WHEREAS, Assignee desires to acquire the full and complete rights in and to the Trademarks, the registrations thereof and any and all common law right or rights owned or held by Assignor including the goodwill of the business associated with and/or symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and conveys to Assignee all of its rights, title and interest, in and to, the federal registrations, together with the goodwill of the business associated with and symbolized by the Trademarks that Assignor has or claims to have, and its entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for any infringement of the said Trademarks.

At Assignee's request, Assignor will promptly take such other action including, without limitation, the prompt execution and delivery of documents in recordable form, as may be reasonably necessary, to secure, perfect, protect or enforce the rights and interests of Assignee in and to the said Trademarks.

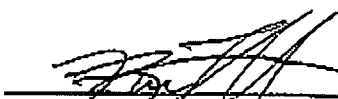
IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed and sealed by their duly authorized officers as of the date first written above.

ASSIGNOR



Gayle Trenberth

ASSIGNEE



Kris M. Frederiksen