

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Added Extras LLC		03/30/2012	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	KVZ INTERNATIONAL LIMITED		
Street Address:	P.O BOX 957, OFFSHORE INCORPORATIONS CENTRE		
City:	ROADTOWN, TORTOLA		
State/Country:	BRITISH VIRGIN ISLANDS		
Postal Code:	VG1110		
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	85493922	LIP VITAMINS	
Serial Number:	85500563	SKIN VITAMINS	
Serial Number:	85494283	ADDED EXTRAS	
Serial Number:	85500670	DIVA COUTURE	
Serial Number:	85500609	LIL' ORGANICS	
Serial Number:	85500646	BODY CHARMS	
Serial Number:	85500581	GIRL 2 GIRL	
Serial Number:	85500552	DASHBOARD DOGGY	
Serial Number:	77183739	FROM PURE WATER COMES PURE BEAUTY	
Registration Number:	3443225	GREEN BY NATURE	
CORRESPONDENCE DATA			
Fax Number:	(212)632-5555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

OP \$265.00 85493922

via US Mail.

Phone: (212) 632-5500
Email: TRADEMARKS@SALANS.COM, ccantarella@salans.com,
bakers@salans.com
Correspondent Name: Claudia Cantarella
Address Line 1: SALANS LLP
Address Line 2: Rockefeller Center, 620 Fifth Avenue
Address Line 4: New York, NEW YORK 10020-2457

ATTORNEY DOCKET NUMBER:	0208586.0146
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DOMESTIC REPRESENTATIVE

Name: Claudia Cantarella
Address Line 1: SALANS LLP
Address Line 2: Rockefeller Center, 620 Fifth Avenue
Address Line 4: New York, NEW YORK 10020-2457

NAME OF SUBMITTER:	Claudia Cantarella
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Signature:	/claudia cantarella/
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Date:	04/05/2012
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Total Attachments: 8

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into and made effective as of March 30, 2012, between ADDED EXTRAS, LLC a New Jersey limited liability company (the "Assignor"), in favor of KVZ INTERNATIONAL LIMITED, a British Virgin Islands company ("Assignee"), an affiliate of ADDED EXTRAS LLC, a Delaware liability company ("Buyer"). Capitalized terms used herein but not otherwise defined herein have the meanings ascribed to them in the Purchase Agreement (as defined below).

WHEREAS, Assignor owns all right, title and interest in and to the trademarks, service marks, logos, designs, names and trade names listed on the attached Schedule A (the "Trademarks"), all applications and registrations pertaining thereto, all common law rights associated therewith, together with all goodwill arising from use of and symbolized by said Trademarks;

WHEREAS, Buyer, Assignor, Sam Sasson, Albert Sutton and Michael Kaplan entered into an Asset Purchase Agreement, executed March 30, 2012 (the "Purchase Agreement"), pursuant to which Buyer agreed to purchase certain assets from Assignors, including the Trademarks;

WHEREAS, Buyer and Assignee have entered into an Assignment and Assumption Agreement, dated as of the date hereof (the "Assignment and Assumption Agreement") pursuant to which Buyer assigned and transferred all of its right to acquire certain Intellectual Property, including the Trademarks, and obligation to assume certain liabilities relating to such Intellectual Property under the Purchase Agreement, and Assignee accepted such assignment and assumed such obligations under the Purchase Agreement; and

WHEREAS, Assignee desires to acquire from Assignors, and Assignors desire to transfer, assign and convey to Assignee, all of Assignors' right, title and interest in and to the Trademarks, on the terms and conditions set forth below.

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor did and hereby does assign, convey and transfer to Assignee, its successors and permitted assigns, all of Assignor's right, title and interest, in and to the Trademarks, including all trademark applications and registrations therefor, any common law rights to such Trademarks, all goodwill of the business symbolized by the Trademarks, the portion of the business of Assignors to which any intent-to-use applications set forth on Schedule A pertains, as well as all claims and causes of action against third parties for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, and permitted assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

2. Further Assurances. Assignor hereby agrees to execute, or cause to be executed, upon the reasonable request of Assignee, such additional instruments, documents,

declarations, consents and papers as are necessary to continue, secure, defend and register the Trademarks, and to otherwise give full effect to and to perfect the rights of Assignee under this Assignment, including, without limitation, all documents necessary to record in the name of Assignee the assignment of the Trademarks with the US Patent & Trademark Office, and with respect to any equivalent foreign rights, with any other appropriate trademark office or registrar.

3. Governing Law. This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York and the applicable federal laws of the United States of America pursuant to Title 15 of the United States Code.

4. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument. Delivery of a facsimile version of one or more signatures to this Assignment shall be deemed adequate delivery for all purposes hereof.

5. Notices. All notices and other communications hereunder shall be in writing and shall be made in accordance with Section 9.2 of the Purchase Agreement.

6. Binding Effect; Assignment. This Assignment and the respective rights, covenants, conditions and obligations of the parties hereunder and any instrument or agreement executed pursuant hereto shall be binding upon and enforceable by, and shall inure solely to the benefit of, the parties hereunder and their respective heirs, successors and permitted assigns.

7. Section Titles. The titles of the sections of this Assignment are for convenience only and will not in any way affect the interpretation of any section or of the Assignment itself.

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IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in its name by its duly authorized representatives as of the date first set forth above.


ASSIGNOR:

ADDED EXTRAS, LLC

By: _____

Name: *ALBERT SUTTER*

Title: *MANAGER*



[Signature Page to Trademark Assignment]

SCHEDULE A

TRADEMARKS

TRADEMARK	COUNTRY	CL/GOODS	APPL. NOS./ FILE DATE	REG. NOS./ REG DATE
LIP VITAMINS	U.S.	03/ Lip balm	85/493,922 December 20, 2011	
SKIN VITAMINS	U.S.	03/ Aromatic body care products, namely, body lotion, shower gel, cuticle cream, shampoo, conditioner, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Bath cream; Bath crystals; Bath fizzies; Bath gels; Bath lotion	85500563 December 21, 2011	

TRADEMARK	COUNTRY	CL/GOODS	APPL. NOS./ FILE DATE	REG. NOS./ REG DATE
ADDED EXTRAS	U.S.	<p>03/ Aromatic body care products, namely, body lotion, shower gel, cuticle cream, shampoo, conditioner, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Baby bubble bath; Baby lotion; Baby shampoo; Body and beauty care cosmetics; Cosmetic preparations for bath and shower; False nails; Hand soaps; Lip balm; Lip gloss; Nail art stickers; Nail polish; Private label cosmetics</p> <p>05/ Adhesive bandages; Hand-sanitizing preparations</p> <p>18/ Cosmetic bags sold empty</p> <p>25/ Costumes for use in children's dress up play; Headbands</p> <p>26/ Hair barrettes</p> <p>28/ Children's play cosmetics</p>	<p>85/494,283</p> <p>December 13, 2011</p>	

TRADEMARK	COUNTRY	CL/GOODS	APPL. NOS/ FILE DATE	REG. NOS/ REG DATE
DIVA COUTURE	U.S.	03/ Adhesives for artificial nails; Adhesives for false eyelashes, hair and nails; Aromatic body care products, namely, body lotion, shower gel, cuticle cream, shampoo, conditioner, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Cosmetics and make-up; False nails; Nail art stickers; Nail buffing preparations; Nail care kits comprising nail polish; Nail care preparations; Nail care preparations, namely, nail softeners; Nail cream; Nail enamel; Nail enamel removers	85/500,670 December 21, 2011	
LIL' ORGANICS	U.S.	03/ Baby bubble bath; Baby hair conditioner; Baby lotion; Baby oil; Baby powder; Baby shampoo; Baby wipes; Non-medicated diaper rash cream; Non-medicated diaper rash ointments and lotions	85/500,609 December 21, 2011	
BODY CHARMS	U.S.	03/ Body and beauty care cosmetics; Cosmetics and cosmetic preparations; Cosmetics and make-up	85500646 December 21, 2011	
GIRL 2 GIRL	U.S.	03/ Cosmetics and make-up	85500581 December 21, 2011	
DASHBOARD DOGGY	U.S.	05/ Car deodorant; Car deodorizer; Deodorizers for automobiles	85/500,552 December 21, 2011	

TRADEMARK	COUNTRY	CL/GOODS	APPL. NOS/ FILE DATE	REG. NOS/ REG DATE
FROM PURE WATER COMES PURE BEAUTY	U.S.	03/ skin care products, namely, facial cleanser, facial toner, facial creams, moisturizer, wrinkle prevention cream, eye cream, facial scrub, facial mask, hydrating facial spray and exfoliating facial scrub	77/183,739 May 17, 2007	3502560 September 16, 2008
GREEN BY NATURE	U.S.	03/ After sun creams; Age spot reducing creams; Almond soaps; Aloe vera gel for cosmetic purposes; Anti-aging cream; Anti-wrinkle cream; Antibacterial skin soaps; Antibacterial soap; Antiperspirants; Aromatherapy creams; Aromatherapy lotions; Aromatherapy oils; Baby hair conditioner; Baby lotion; Baby oil; Baby powder; Baby shampoo; Baby wipes; Bar soap; Bath beads; Bath crystals; Bath foam; Bath gel; Bath lotion; Bath milks; Bath oil; Bath pearls; Bath powder; Bath salts; Bath soaps; Beauty creams; Beauty gels; Beauty lotions; Beauty masks; Blush; Body and beauty care cosmetics; Body cream; Body glitter; Body lotion; Body masks; Body sprays; Body washes; Bubble bath; Cleansing creams; Cocoa butter for cosmetic purposes; Cold cream; Cologne; Cosmetic creams; Cosmetic oils; Cosmetic preparations against sunburn; Cosmetic preparations for body care; Cosmetics; Deodorant for personal use; Deodorant soap; Detergent soap; Dishwasher detergents; Disinfectant soaps; Essential oils; Exfoliant creams; Eye cream; Eye gels; Eye liner; Eye make-up; Eye make-up remover; Eye pencils; Eye shadow; Face and body beauty creams; Face and body creams; Face creams; Facial cleansers; Facial		3443225 June 3, 2008

TRADEMARK	COUNTRY	CL/GOODS	APPL. NOS/ FILE DATE	REG. NOS/ REG DATE
		concealer; Foam bath; Hair care creams; Hair care preparations; Hair color; Hair conditioner; Hair gel; Hand cream; Hand lotions; Laundry detergent; Lavender oil; Lip balm; Lip cream; Lip gloss; Lipstick; Lipstick cases; Lipstick holders; Liquid soap; Make up foundations; Make-up; Make-up removing lotions; Mascara; Massage oil; Mouthwash; Nail care preparations; Nail cream; Nail polish; Nail strengtheners; Nail tips; Natural essential oils; Night cream; Peppermint oil; Perfume; Pet odor removers; Pet shampoo; Pet stain removers; Potpourri; Pumice stones for personal use; Rose oil for cosmetic purposes; Scented body spray; Scented room sprays; Shampoos; Shampoos for babies; Shower and bath gel; Shower creams; Skin cleansers; Soaps and detergents; Soaps for body care; Spot remover; Stain removers; Toothpaste; Wrinkle removing skin care preparations; Wrinkle resistant cream		