

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/22/2010

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Form Athletics LLC.		03/20/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

<b>RECEIVING PARTY DATA</b>	
Name:	K-Swiss Inc.
Street Address:	31248 Oak Crest Drive
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91361
Entity Type:	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 3</b>		
Property Type	Number	Word Mark
Serial Number:	85009393	FORM ATHLETICS
Serial Number:	77848770	FORM
Registration Number:	3924648	ORM ATHLETICS

<b>CORRESPONDENCE DATA</b>	
Fax Number:	(760)434-0808
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	760 434 6800
Email:	zcraig@earthlink.net
Correspondent Name:	Craig O. Correll
Address Line 1:	4245 Sunnyhill Drive
Address Line 4:	Carlsbad, CALIFORNIA 92008

ATTORNEY DOCKET NUMBER:	FORM ATH. NUNCASSIGNALL
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NAME OF SUBMITTER:	Craig O. Correll
Signature:	/Craig O. Correll/
Date:	04/06/2012
<b>Total Attachments: 4</b> source=FORM, Assign-AllMarks#page1.tif source=FORM, Assign-AllMarks#page2.tif source=FORM, Assign-AllMarks#page3.tif source=FORM, Assign-AllMarks#page4.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is executed by FORM ATHLETICS LLC, a California limited liability company ("Assignor"), in favor of K-SWISS INC., a Delaware corporation, located at 31248 Oak Crest Drive Westlake Village CALIFORNIA 91361 ("Assignee"), with reference to the following facts:

### RECITALS

Assignor is the former owner of the trademarks listed in Exhibit A (the "Trademarks"). On or about July 22, 2010, Assignor sold, assigned and transferred to Assignee the entirety of Assignor's business, all Assignor's rights, title and interest in and to the Trademarks and all the goodwill of the business associated with the Trademarks as well as the trademark registrations and applications to Assignee. The assignment was not put to writing in a formal assignment document. By this agreement, the parties desire to re-confirm the assignment of the entirety of Assignor's business, the Trademarks and all goodwill of the business associated with the Trademarks and all rights in and to the Trademarks as well as the trademark registrations and applications to Assignee which occurred as of on or about July 22, 2010.

### AGREEMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby reconfirms the sale, assignment and transfer to Assignee of the entirety of Assignor's business, all rights, title and interest in and to the Trademarks, trademark registrations and trademark applications together with all the goodwill of the business symbolized by the Trademarks.

The rights to the Trademarks transferred to Assignee pursuant to this Assignment include (a) all rights of priority derived from said Trademarks; (b) all income, royalties or payments due or payable as of the transfer or thereafter; (c) all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringement or other violation of said Trademarks; and (d) the right to enforce said

EXHIBIT A

FORM ATHLETICS, LLC

TRADEMARK REGISTRATIONS/APPLICATIONS

Mark	Country	App/Reg Number	App/Reg Date
FORM ATHLETICS	Argentina	App. No. 3060875	App. Date 1/11/11
FORM ATHLETICS	Australia	Reg. No. 1361955	App. Date 5/14/10
FORM ATHLETICS	Brazil	App. No. 830645020	App. Date 6/22/10
FORM ATHLETICS	Canada	App. No. 1482536	App. Date 5/18/10
FORM ATHLETICS	Chile	App. No. 924030	App. Date 10/8/10
FORM ATHLETICS	China PRC	App. No. 8310764	App. Date 5/19/10
FORM ATHLETICS	European Union	Reg. No. 9105776	Reg. Date 5/14/10
FORM ATHLETICS	Hong Kong	Reg. No. 301729891	Reg. Date 10/6/10
FORM ATHLETICS	India	App. No. 2035085	App. Date 10/8/10
FORM ATHLETICS	Japan	Reg. No. 5383032	Reg. Date 1/14/11
FORM ATHLETICS	Mexico	App. No. 1125471	App. Date 10/8/10
FORM ATHLETICS	Peru	App. No. n/a	App. Date n/a
FORM ATHLETICS	Russia	App. No. 2010732330	App. Date 10/8/10

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Mark	Country	App/Reg Number	App/Reg Date
FORM ATHLETICS	South Africa	App. No. 201023132	App. Date 10/7/10
FORM ATHLETICS	South Korea	App. No. 40- 2010-51579	App. Date 10/7/10
FORM ATHLETICS	Taiwan	Reg. No. 1449466	Reg. Date 1/15/11
FORM ATHLETICS	Thailand	App. No. 783382	App. Date 10/8/10
FORM ATHLETICS & DESIGN	USA	Reg. No. 3,924,648	Reg. Date 3/1/11
FORM ATHLETICS	USA	App. No. 85/009,393	App. Date 4/8/10
FORM	USA	App. No. 77/848,770	App. Date 10/14/09
FORM (logo)	Venezuela	App. No. 2011-006939	App. Date 4/29/11

Trademarks and to sue for and collect any resulting recovery of damages, lost profits, legal fees and costs, including those from acts which may have occurred prior to the transfer of the Trademarks.

Signed on March 20, 2012; effective as of July 22, 2010.

FORM ATHLETICS LLC,  
a California limited liability company

Signature: 

Printed Name: George Powlick

Title: Vice President

ACCEPTED:

K-SWISS INC.,  
a Delaware corporation

Signature: 

Printed Name: David Nichols

Title: President