

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Certificate of Conversion		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Fanatics, LLC		11/30/2011
	Entity Type LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	Fanatics, Inc.		
Street Address:	5245 Commonwealth Avenue		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32254		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4075604	SOCCER FANATIC
CORRESPONDENCE DATA			
Fax Number:	(312)984-3150		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-984-3100		
Email:	trademarks@bfkn.com		
Correspondent Name:	Wendi E. Sloane		
Address Line 1:	200 W. Madison Street, Suite 3900		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	GEAR-0065		
NAME OF SUBMITTER:	Wendi E. Sloane		
Signature:	/Wendi E. Sloane/		

Date:

04/06/2012

**Total Attachments: 2**

source=GEAR-0065 Certificate of Conversion of Fanatics LLC to Fanatics Inc#page1.tif

source=GEAR-0065 Certificate of Conversion of Fanatics LLC to Fanatics Inc#page2.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "FANATICS, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "FANATICS, LLC" TO "FANATICS, INC.", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF NOVEMBER, A.D. 2011, AT 4:34 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4936784 8100V

111242073

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9193788

DATE: 12-01-11

TRADEMARK  
REEL: 004752 FRAME: 0419

CERTIFICATE OF CONVERSION  
TO CORPORATION  
PURSUANT TO SECTION 265 OF THE  
DELAWARE GENERAL CORPORATION LAW

1. The name of the limited liability company is Fanatics, LLC.
2. The limited liability company was first formed pursuant to the filing of a certificate of formation in Delaware with the Secretary of State on February 4, 2011.
3. The name of the corporation into which the limited liability company is hereby being converted, as set forth in its certificate of incorporation as filed with the Secretary of State, is Fanatics, Inc.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion of Fanatics, LLC this 30<sup>th</sup> day of November, 2011.

Fanatics, LLC

By: 

Name: Alan Trager

Title: President