

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jonathan Adler		04/04/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jonathan Adler Enterprises		
Street Address:	333 Hudson Street		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85196056	JONATHAN ADLER	
Registration Number:	2860439	JONATHAN ADLER	
Registration Number:	3102333	JONATHAN ADLER	
Registration Number:	2902497	JONATHAN ADLER HAPPY HOME	
Registration Number:	3136406	JONATHAN ADLER HAPPY HOME	
Registration Number:	3504356	HAPPY HOME	
Registration Number:	3796183	HAPPY CHIC	
CORRESPONDENCE DATA			
Fax Number:	(212)983-9210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sew@kaplev.com		
Correspondent Name:	Susan Westlake		
Address Line 1:	630 Third Avenue		

OP \$190.00 85196056

Address Line 2: Kaplan & Levenson, P.C.
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	JONATHAN ADLER ASSIGNMENT
NAME OF SUBMITTER:	susanwestlake
Signature:	/susanwestlake/
Date:	04/09/2012
Total Attachments: 1 source=Jonathan Adler U.S. Trademark Assignment 4-4-12#page1.tif	


DEED OF TRADEMARK ASSIGNMENT

TO ALL IT MAY CONCERN, effective, April 4th, 2012, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Jonathan Adler, a citizen of the United States, hereby sells, assigns, and transfers to Jonathan Adler Enterprises, LLC, a limited liability company organized under the laws of the state of New York, and having an address of 7th floor, 333 Hudson Street, NY, NY 10013, its successors and assigns, the entire right, title and interest in and to the below-listed U.S. trademarks, in relation to a transfer of all that portion of the business in the United States pertaining to the trademarks, the goodwill of the business associated with the said trademarks, all past, present, and future claims, demands and causes of action based thereon, and including the following trademark registrations and applications therefor:

<u>Mark</u> JONATHAN ADLER	<u>Application no.</u> Ser. no. 85196056	<u>Classes</u> 24, 26
<u>Mark</u> JONATHAN ADLER	<u>Registration no.</u> Reg. no. 2,860,439	<u>Classes</u> 11, 20, 21, 24, 27, 28
JONATHAN ADLER	Reg. no. 3,102,333	16
JONATHAN ADLER HAPPY HOME	Reg. no. 2,902,497	21, 27
JONATHAN ADLER HAPPY HOME	Reg. no. 3,136,406	20, 24
HAPPY HOME	Reg. no. 3,504,356	11, 20, 21, 24, 27
HAPPY CHIC	Reg. no. 3,796,183	11, 20, 21, 24, 27

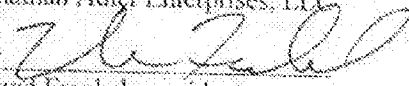
Executed on this 4 day of April, 2012

Assignor:


Jonathan Adler

Assignee:

Jonathan Adler Enterprises, LLC

By 
David Frankel, president