

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Znode, Inc.		04/03/2012	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Yell Limited		
Street Address:	One Reading Central Forbury Road		
City:	Reading, Berkshire		
State/Country:	UNITED KINGDOM		
Postal Code:	RG1 3YL		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	77917283	ZNODE SHOWCASE	
Serial Number:	77927740	MULTIFRONT	
Serial Number:	85272249	MARKETPLACE	
Serial Number:	85226408	ONLINE FOOTPRINT	
Serial Number:	85226410	EXPAND YOUR ONLINE FOOTPRINT	
Registration Number:	3837366	ZNODE	
Registration Number:	3672202	ZNODE	
CORRESPONDENCE DATA			
Fax Number:	(713)651-5246		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-651-7732		
Email:	hluong@fulbright.com		
Correspondent Name:	Huyen Luong		
Address Line 1:	1301 McKinney		
Address Line 2:	Suite 5100		

OP \$190.00 77917283

Address Line 4: Houston, TEXAS 77010

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Huyen Luong

Signature:

/Huyen Luong/

Date:

04/10/2012

Total Attachments: 5

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**TRADEMARK ASSIGNMENT**

**EXHIBIT 1**

This ASSIGNMENT is made by Znode, Inc., organized under the laws of the State of Ohio and having a place of business at 8760 Orion Place, Suite 120, Columbus, Ohio 43240 (hereinafter referred to as "Assignor");

WHEREAS, Assignor has adopted and has used the marks set forth in Exhibit A hereof (collectively, the "Marks") in the United States and elsewhere; and

WHEREAS, Yell Limited, a corporation organized and existing under the laws of England and Wales and having a place of business at One Reading Central, Forbury Road, Reading RG1 3YL (hereinafter referred to as "Assignee"), desires to acquire the entire right, title and interest in the Marks and the goodwill of the business associated with the Marks.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the registration thereof, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of the Marks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have executed this Assignment on the date shown below.

ASSIGNOR:

ZNODE, INC.

By:   
\_\_\_\_\_

Name: *Bob Bergerson*

Title: *CEO / Partner Bank Chief Counsel / Officer / etc.*

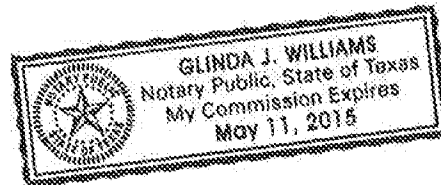
Date: *April 3, 2012*  
\_\_\_\_\_

State of Ohio- Texas :  
 : ss.  
County of ~~Franklin~~ Harris :

Before me, a Notary Public in for said county and state, personally came Bob Gregorio, CEO/President/Chief Counsel of Znode, Inc., an Ohio corporation, and acknowledged the signing thereof to be his voluntary act and deed for and on behalf of the corporation.

In Testimony Whereof, I have hereunto set my hand and official seal this 3rd day of April, 2012.

Glinda J. Williams  
Notary Public



ASSIGNEE:

YELL LIMITED

By: 

Name: CHRISTIAN WELLS

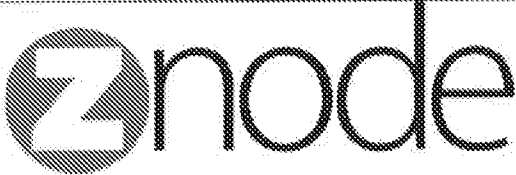
Title: DIRECTOR

Date: \_\_\_\_\_

[Signature Page to Trademark Assignment]

EXHIBIT A

TRADEMARKS

		Application No./ Filing Date	Registration No./ Registration Date
	Znode Showcase	77/917,283 01/21/2010	
	Multifront	77/927,740 02/04/2010	
	Marketplace	85/272,249 03/21/2011	
	Online Footprint	85/226,408 01/26/2011	
	Expand Your Online Footprint	85/226,410 01/26/2011	
	Znode	77/637,553 12/21/2008	3,672,202 08/25/2009
		77/911,229 01/13/2010	3,837,366 08/24/2010