

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Suite 850 LLC		07/01/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	The 100 Mile Group, LLC
Street Address:	810 Seventh Avenue
Internal Address:	Room 205
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	77758662	BALLOONIES
Serial Number:	77869582	BE BETTER
Serial Number:	77889761	BE BETTER
Serial Number:	77869481	BETTER
Serial Number:	77889814	BETTER
Serial Number:	77752300	E
Serial Number:	77803633	GREEN TEAM
Serial Number:	77545554	GREEN TEAM
Serial Number:	77752235	TRAIN EVIL
Serial Number:	77545172	USA GREEN TEAM
Serial Number:	77803688	USA GREEN TEAM

CORRESPONDENCE DATA

Fax Number: (212)425-5288

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 425-7200

Email: tmdocketny@kenyon.com

Correspondent Name: James E. Rosini, Esq.

Address Line 1: One Broadway

Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	14937/
NAME OF SUBMITTER:	James E. Rosini, Esq.
Signature:	/James E. Rosini/
Date:	04/10/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Suite 850 LLC, a limited liability company organized under the laws of Delaware, and with a place of business at 810 Seventh Avenue, Room 205, New York, New York 10019 (hereinafter "Assignor") is the owner of all right, title and interest in and to the applications therefor listed in the attached schedule (the "Trademarks"); and

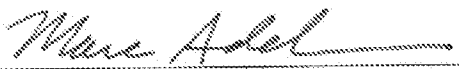
WHEREAS, The 100 Mile Group, LLC, a limited liability company legally organized under the laws of Delaware, and with a place of business at 810 Seventh Avenue, Room 205, New York, New York 10019, (hereinafter "Assignee"). Assignee wishes to acquire from Assignor all of Assignor's rights in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, of all of its right, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks and including, without limitation, all common law rights in and to the Trademarks and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past or present infringements or dilution of, or damage or injury to, the Trademarks, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Assignor is assigning the Trademarks as part of that portion of the goodwill of the business to which the Trademarks pertains as required by Section 10 of the Trademark Act (15 U.S.C. §1060).

Suite 850 LLC

Date: July 1, 2011


Name: Marc Adelman
Title: Chief Operating Officer

2186453

SCHEDULE A

MARK	APPLICATION NO.
BALLOONIES	77/758,662
BE BETTER	77/869,582
BE BETTER	77/889,761
BETTER	77/869,481
BETTER	77/889,814
E & Skull Design	77/752,300
GREEN TEAM	77/803,633
GREEN TEAM	77/545,554
TRAIN EVIL	77/752,235
USA GREEN TEAM	77/545,172
USA GREEN TEAM	77/803,688

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