

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amoena Corporation		12/28/1987	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Amoena Holdings, Inc.		
Street Address:	1015C Collier Rd., NW		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30318		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1169114	AMOENA	
CORRESPONDENCE DATA			
Fax Number:	(202)393-5350		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202.638.6666		
Email:	trademark@jhip.com,smoskowitz@jhip.com		
Correspondent Name:	Simor L. Moskowitz		
Address Line 1:	400 7th Street, NW		
Address Line 2:	6th floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	T05382		
NAME OF SUBMITTER:	Simor L. Moskowitz		
Signature:	/Simor L. Moskowitz/		

OP \$40.00 1169114

Date:

04/10/2012

Total Attachments: 3

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Secretary of State
Business Services and Regulation

6

Suite 305, West Tower
2 Martin Luther King Jr. Dr.
Atlanta, Georgia 30334

DOCKET NUMBER : 87363051
CHARTER NUMBER : 8009000
DATE INCORPORATED : 03/04/78
DATE AMENDED : 12/28/87
EXAMINER : STACY BILLEY
TELEPHONE : 404-656-2812

MAILED TO:
NEELY & PLAYER, P.C.
75 FOPLAR ST
ATLANTA GA 30303-2122

CERTIFICATE OF AMENDMENT

I, MAX CLELAND, Secretary of State and the Corporations
Commissioner of the State of Georgia do hereby certify, under the
seal of my office, that the articles of incorporation of

"AMDENA CORPORATION"
has changed its name to
"AMDENA HOLDINGS, INC."

been duly recorded under the laws of the State of Georgia by the
filing of articles of amendment in the office of the Secretary of
State and the fees therefor paid, as provided by law, and that
I have hereunto annexed and connect copy of said articles of
amendment.

WITNESS, my hand and official seal, in the City of Atlanta
of the State of Georgia on the date set forth below.

DATE: JANUARY 01, 1987

FILE: 87363051

TRADEMARK

REEL 1273 FRAME 209

Max Cleland

MAX CLELAND
SECRETARY OF STATE

H. Wayne Howell

H. WAYNE HOWELL
DEPUTY SECRETARY OF STATE



SECURITIES
656-2894

CEMETERIES
656-3079

CORPORATIONS
656-2817

CORPORATIONS HOT-LINE
656-2817

TRADEMARK
REEL: 004753 FRAME: 0591

SECOND AMENDMENT TO THE ARTICLES OF INCORPORATION

OF
AMOENA CORPORATION

59363051
\$20.00

I.

The name of the Corporation is "Amoena Corporation."

II.

The sole shareholder of the Corporation approved effective December 22, 1987, an amendment to the Articles of Incorporation by which the existing Article I was deleted in its entirety and replaced with the following Article I:

"ARTICLE I

Name

The name of the Corporation is: AMOENA HOLDINGS, INC."

III.

The number of outstanding shares of capital stock of the Corporation is 1,049,049, all of which are owned by one shareholder and were voted by such shareholder in favor of the above-described amendment.

IN WITNESS WHEREOF, the undersigned does hereby execute these Articles of Amendment effective this 22nd day of December, 1987.

AMOENA CORPORATION

Attest:

Cindy G. Foster
Cindy G. Foster, Secretary

[CORPORATE SEAL]

By: Joachim Rechenberg
Joachim Rechenberg, President

SECRETARY OF STATE
DEC 22 4 02 PM '87

TRADEMARK

REEL 1273 FRAME 210

Business Services and Regulation

Suite 306, West Tower
2 Martin Luther King Jr. Dr.
Atlanta, Georgia 30334

CERTIFICATE DATE : 12/02/07
LOCKET NUMBER : 87335353
EXAMINER : SANDRA JEAN SNOW
TELEPHONE : 404-656-1772

REQUESTED BY:

KEELY & PLAYER/JUDY BAIKO
75 POPLAR ST
ATLANTA GA 30303

CORPORATE NAME CERTIFICATE

THE RECORDS OF THE SECRETARY OF STATE HAVE BEEN REVIEWED AND THE FOLLOWING NAME IS NOT IDENTICAL TO, AND APPEARS TO BE DISTINGUISHABLE FROM, THE NAME OF ANY OTHER EXISTING CORPORATION OR PROFESSIONAL ASSOCIATION ON FILE PURSUANT TO THE APPLICABLE PROVISIONS OF THE GEORGIA LAWS RELATING TO CORPORATIONS AND PROFESSIONAL ASSOCIATIONS (TITLE 14 OF THE OFFICIAL CODE OF GEORGIA ANNOTATED).

"AMUEBA HOLDINGS, INC."

THIS CERTIFICATE SHALL BE VALID FOR A PERIOD OF TWO CALENDAR MONTHS FOR PROFIT AND NONPROFIT CORPORATIONS AND PROFESSIONAL ASSOCIATIONS (SP, FP, DN, FN, & PA) AND SIX CALENDAR MONTHS FOR PARTNERSHIPS (OR) FROM THE DATE OF THIS CERTIFICATE. PLEASE SUBMIT THE ORIGINAL CERTIFICATE (WHITE COPY) WITH THE ARTICLES OF INCORPORATION.

THE SECRETARY OF STATE MAY EXTEND THE CERTIFICATE FOR ONE PERIOD IF THE APPLICANT SUBMITS A \$20.00 FEE AND A WRITTEN REQUEST EXPLAINING WHY THE EXTENSION IS REQUESTED.

TRADEMARK

REEL 1273 FRAME 211

MAX CLELAND
SECRETARY OF STATE

H. WAYNE HOWELL
DEPUTY SECRETARY OF STATE



SECURITIES
656-289

CEMETERIES
656-3079

CORPORATIONS
656-2817

CORPORATIONS HOT-LINE
404-556-2222
Outside Metro-Atlanta