

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cyber Technology, LLC		03/26/2012	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Bankrate, Inc.		
Street Address:	11760 U.S. Highway 1		
Internal Address:	Suite 200		
City:	North Palm Beach		
State/Country:	FLORIDA		
Postal Code:	33408		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3660696	INSURANCEAGENTS.COM	
Registration Number:	3601976	REVOLEAD	
CORRESPONDENCE DATA			
Fax Number:	(561)625-6572		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-625-6575		
Email:	ustrademarks@mchaleslavin.com		
Correspondent Name:	Carl J. Spagnuolo, McHale & Slavin, P.A.		
Address Line 1:	2855 PGA Boulevard		
Address Line 4:	Palm Beach Gardens, FLORIDA 33410-2910		
ATTORNEY DOCKET NUMBER:	3502U.000000		
NAME OF SUBMITTER:	Carl J. Spagnuolo		

OP \$65.00 3660696

Signature:	/Carl J. Spagnuolo/
Date:	04/10/2012
Total Attachments: 4 source=3502U000000 AssignmentCyberTechnologyLLC032612#page1.tif source=3502U000000 AssignmentCyberTechnologyLLC032612#page2.tif source=3502U000000 AssignmentCyberTechnologyLLC032612#page3.tif source=3502U000000 AssignmentCyberTechnologyLLC032612#page4.tif	

**TRADEMARK ASSIGNMENT**

March 26, 2012

Effective as of the date set forth above (the "**Effective Date**"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Cyber Technology, LLC, an Ohio limited liability company ("**Assignor**"), pursuant to the terms of that certain Asset Purchase Agreement (the "**Asset Purchase Agreement**"), by and among Assignor, Assignee (as defined below) and certain other parties thereto dated as of the same date as this Trademark Assignment, hereby sells, transfers and sets over to Bankrate, Inc., a Delaware corporation ("**Assignee**"), all of Assignor's worldwide rights, title and interest in and to all of its trademarks and service marks, names and logos included in the definition of Purchased Assets (as defined in the Asset Purchase Agreement) as set forth on **Schedule 1** attached to this Trademark Assignment, and any pending applications or registrations with regard to the foregoing (collectively, the "**Marks**"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the Business (as defined in the Asset Purchase Agreement) in connection with which the Marks are used and which is symbolized by the Marks and the right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonable to vest in Assignee all of Assignor's right, title and interest in and to the Marks as well as the applications and registrations and any renewals or extensions of any applications and registrations for such Marks and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first set forth above.

**ASSIGNOR:**

**CYBER TECHNOLOGY, LLC**

By: *Lev Barinskiy*  
Name: Lev Barinskiy  
Title: President and Chief Executive Officer

STATE OF OHIO )  
 )  
COUNTY OF FRANKLIN )

Before me, the undersigned, a Notary Public in and for the County and State aforesaid, personally appeared Lev Barinskiy, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who upon oath acknowledged himself to be the President and Chief Executive Officer of Cyber Technology, LLC, an Ohio limited liability company, and as such, being authorized so to do; executed the foregoing instrument for the purposes therein contained, by signing on behalf of the company.

Witness my hand and seal, at office in COLUMBUS, OHIO, this 20<sup>th</sup> day of MARCH, 2012.

Notary Public *Sarah Chambers*

My Commission Expires: Sarah P. Chambers  
Attorney At Law  
Notary Public, State of Ohio  
My commission has no expiration date  
Sec. 147.03 R.C.



*[Signatures Continue on Following Page]*

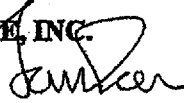
*Trademark Assignment Signature Page*

**IN WITNESS WHEREOF,** Assignee has executed this Trademark Assignment  
as of the date first set forth above.

**ASSIGNEE:**

**BANKRATE, INC.**

By: \_\_\_\_\_



**Name: Thomas R. Evans**

**Title: President and Chief Executive Officer**

*Trademark Assignment Signature Page*

Schedule 1

Trademarks

1. **Word Mark INSURANCEAGENTS.COM Goods and Services IC 035. US 100 101 102. G & S: Providing insurance agent referrals. FIRST USE: 20081100. FIRST USE IN COMMERCE: 20081100 Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS**
2. **Word Mark REVOLEAD Goods and Services IC 035. US 100 101 102. G & S: insurance lead collection and matching services, namely, matching lead aggregators in the collection and distribution of insurance sales leads to interested insurance brokers, agents and agencies. FIRST USE: 20080822. FIRST USE IN COMMERCE: 20080822**

Logos



**REVOLEAD**