

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		04/03/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Experient Holding Company Inc.
Street Address:	2500 Enterprise Parkway East
City:	Twinsburg
State/Country:	OHIO
Postal Code:	44087
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3001545	C
Registration Number:	2198220	CONFERON
Registration Number:	2794712	CONFERONLINE
Serial Number:	77120073	CONNEXUS
Registration Number:	2995209	E
Registration Number:	3596656	EVENTRFID
Registration Number:	3740350	EVENTXL
Registration Number:	3196111	EXHIBITION EXCELLENCE
Serial Number:	78923769	EXPERIENT
Registration Number:	3719002	EXPOCARD
Registration Number:	3023957	EXPOCONNECT
Registration Number:	2721582	MEET WITH SUCCESS
Registration Number:	2486084	OUR CLIENTS MEET WITH SUCCESS
Registration Number:	3369206	PERFECTING THE EVENT EXPERIENCE

TRADEMARK

Registration Number:	3279614	SMARTEVENT
Registration Number:	3279615	SMARTEVENT

CORRESPONDENCE DATA

Fax Number: (314)667-3633
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 314-552-6000
Email: ipdocket@thompsoncoburn.com
Correspondent Name: Steven M. Ritchey
Address Line 1: One US Bank Plaza
Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	4720-102843
NAME OF SUBMITTER:	Steven M. Ritchey
Signature:	/Steven M. Ritchey/
Date:	04/11/2012

Total Attachments: 4
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RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE dated as of April 3, 2012 (this "Release") is made by General Electric Capital Corporation, acting in its capacity as agent (together with any successor(s) thereto in such capacity, the "Agent") for each of the Lenders (as defined in the Trademark Security Agreement referenced below) under that certain Trademark Security Agreement, dated as of December 15, 2009, and recorded in the records of the United States Patent and Trademark Office, at Reel 004115/Frame 0169 (as amended, supplemented or modified and in effect prior to the date hereof, the "Trademark Security Agreement"), between Experient Holding Company Inc., a Delaware corporation (the "Grantor"), and the Agent;

W I T N E S S E T H:

WHEREAS, pursuant to the Trademark Security Agreement which was recorded in the records of the United States Patent and Trademark Office, the Grantor granted to the Agent a security interest in the Trademark Collateral (as defined in the Trademark Security Agreement) including those set forth on Schedule I attached hereto;

WHEREAS, the Agent wishes to: (i) terminate the Trademark Security Agreement against the Trademark Collateral including those identified in Schedule I attached hereto, recorded with the United States Patent and Trademark Office; (ii) release all of its security interest in the Trademark Collateral including those listed in Schedule I attached hereto; (iii) restore all right, title and interest in and to the Trademark Collateral including those listed in Schedule I attached hereto, to Grantor; and (iv) to dissolve any and all liens and encumbrances granted to it by Grantor respecting the Trademark Collateral including those listed in Schedule I attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent does hereby release its security interest in the Trademark Collateral including those set forth on Schedule I attached hereto, and discharges, quitclaims and relinquishes unto Grantor (in each case without recourse and without any representation or warranty) any and all rights, title and interest Agent has in and to the Trademark Collateral and the security interest granted to Agent in the Trademark Collateral including those listed in Schedule I attached hereto.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

GENERAL ELECTRIC CAPITAL
CORPORATION, AS AGENT

By: 

Name: Scott Garlinghouse

Title: Duly Authorized Signatory

{Signature Page to Release of Trademark Security Agreement}

TRADEMARK
REEL: 004754 FRAME: 0005

SCHEDULE I
to
RELEASE OF TRADEMARK SECURITY AGREEMENT

TRADEMARK APPLICATIONS AND REGISTRATIONS:

Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date	Ownership
C Design	78/456989	7/26/2004	3001545	9/27/2005	Experient Holding Company Inc.
CONFERON	75/355513	9/12/1997	2198220	3/4/2002	Experient Holding Company Inc.
CONFERONLINE	78/153406	8/12/2002	2794712	12/16/2003	Experient Holding Company Inc.
CONNEXUS	77/120073	3/1/2007			Experient Holding Company Inc.
E Design	78/455810	7/23/2004	2995209	9/13/2005	Experient Holding Company Inc.
EVENTRFID (Stylized)	78/832948	3/9/2006	3596656	3/24/2009	Experient Holding Company Inc.
EVENTXL	77/119998	3/1/2007	3740350	1/19/2010	Experient Holding Company Inc.
EXHIBITION EXCELLENCE (Stylized)	78/697863	8/22/2005	3196111	1/9/2007	Experient Holding Company Inc.
EXPERIENT	78/923769	7/6/2006			Experient Holding Company Inc.
EXPOCARD	77/120103	3/1/2007	3719002	12/1/2009	Experient Holding Company Inc.
EXPOCONNECT	76/044945	5/9/2000	3023957	12/16/2005	Experient Holding Company Inc.
MEET WITH SUCCESS	78/153388	8/12/2002	2721582	6/3/2003	Experient Holding Company Inc.
OUT CLIENTS MEET WITH SUCCESS	75/846326	11/11/1999	2486084	9/4/2001	Experient Holding Company Inc.
PERFECTING THE EVENT EXPERIENCE	78/674329	7/20/2005	3369206	1/15/2008	Experient Holding Company Inc.
SMARTEVENT	78/832252	3/8/2006	3279614	8/14/2007	Experient Holding Company Inc.
SMARTEVENT (Stylized)	78/832278	3/8/2006	3279615	8/14/2007	Experient Holding Company Inc.

TRADEMARK LICENSES:

[None.]