

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>SUNSHINE BRAND DISTRIBUTORS INC</td> <td></td> <td>04/09/2012</td> <td>CORPORATION: TEXAS</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	SUNSHINE BRAND DISTRIBUTORS INC		04/09/2012	CORPORATION: TEXAS				
Name	Formerly	Execution Date	Entity Type												
SUNSHINE BRAND DISTRIBUTORS INC		04/09/2012	CORPORATION: TEXAS												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>MPULSE BEVERAGE MARKETING LLC</td> </tr> <tr> <td>Street Address:</td> <td>13121 LOUETTA ROAD #1415</td> </tr> <tr> <td>City:</td> <td>CYPRESS</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>77429</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: TEXAS</td> </tr> </table>				Name:	MPULSE BEVERAGE MARKETING LLC	Street Address:	13121 LOUETTA ROAD #1415	City:	CYPRESS	State/Country:	TEXAS	Postal Code:	77429	Entity Type:	CORPORATION: TEXAS
Name:	MPULSE BEVERAGE MARKETING LLC														
Street Address:	13121 LOUETTA ROAD #1415														
City:	CYPRESS														
State/Country:	TEXAS														
Postal Code:	77429														
Entity Type:	CORPORATION: TEXAS														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85284461</td> <td>MPULSE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85284461	MPULSE						
Property Type	Number	Word Mark													
Serial Number:	85284461	MPULSE													
CORRESPONDENCE DATA															
Fax Number: (281)980-1978 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 832.723.1081 Email: nick@nicholsip.com Correspondent Name: NICK A NICHOLS JR Address Line 1: P O BOX 16399 Address Line 4: SUGAR LAND, TEXAS 77496-6399															
ATTORNEY DOCKET NUMBER:	SUNS/504US														
NAME OF SUBMITTER:	NICK A. NICHOLS, JR.														
Signature:	/NICK A NICHOLS JR/														
Date:	04/11/2012														
Total Attachments: 1 source=SUNS.504US.Assignment.040912#page1.tif															

OP \$40.00 85284461

ASSIGNMENT

WHEREAS, Sunshine Brand Distributors, Inc., a Texas corporation, located and doing business at 19407 Park Row, Suite 170B, Houston, TX 77084, has adopted a trademark (MPULSE) and has filed an intent-to-use application to register said trademark with the United States Patent and Trademark Office, Application No. 85/284.461, filed April 1, 2011; and

WHEREAS, Mpulse Beverage Marketing LLC, a Texas corporation, located and doing business at 13121 Louetta Road #1415, Cypress, TX 77429, is desirous of acquiring said trade mark and the application thereof, together with the business to which said trademark pertains;

NOW, THEREFORE, in consideration of and in exchange for the sum of ten (10) dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, Sunshine Brand Distributors, Inc. does hereby assign unto Mpulse Beverage Marketing LLC all rights, title and interest in and to said trademark and the Application No. 85/284,461, together with the good will and the business to which said trademark pertains.

This assignment is effective the 9th day of April, 2012.

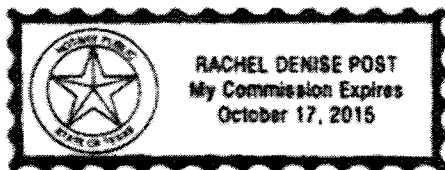
Sunshine Brand Distributors, Inc.

[Signature]
Channing Wood, President

State of Texas §
County of Harris §

BEFORE ME, the undersigned, a Notary Public, on this day personally appeared Channing Wood, known to me (or proven to me by satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and considerations therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this 9th day of April, 2012.



[Signature]
Notary Public in and for the
State of Texas
My commission expires 10/17/15