

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Nest Collective, Inc.		04/10/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Revolution Foods, Inc.		
Street Address:	8383 Capwell Drive		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94621		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77795969	JOIN THE SCHOOL LUNCH REVOLUTION	
Registration Number:	3729473	MOMS OF THE REVOLUTION	
CORRESPONDENCE DATA			
Fax Number:	(415)989-1663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(415)391-4800		
Email:	tm@cpdb.com		
Correspondent Name:	Cobletnz, Patch, Duffy & Bass, LLP		
Address Line 1:	One Ferry Building, Suite 200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Karen S. Frank		
Signature:	/ksf/		
Date:	04/11/2012		
Total Attachments: 1 source=JOINTHESCHOOLsignedtmassign#page1.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is effective as of December 1, 2011, by and between THE NEST COLLECTIVE, INC., a Delaware corporation with an address of 1485 Park Ave. Suite 200, Emeryville CA 94608 ("Nest") and REVOLUTION FOODS, INC., a Delaware corporation, with an address of 8383 Capwell Drive, Oakland CA 94621 ("Revolution Foods") (Nest and Revolution Foods, each individually, a "Party," and collectively, the "Parties").

WHEREAS, the Parties have entered into that certain Termination of Trademark License Agreement effective as of December 1, 2011 (the "Agreement"); and

WHEREAS, pursuant to the Agreement, the Parties intend that Revolution Foods shall hold all right, title and interest in and to certain intellectual property, including but not limited to the trademarks and trademark registrations for the marks MOMS OF THE REVOLUTION and JOIN THE SCHOOL LUNCH REVOLUTION, along with the goodwill of the business symbolized thereby, and the business associated with the mark JOIN THE SCHOOL LUNCH REVOLUTION:

NOW, THEREFORE, for good and valuable consideration, including the consideration in the Agreement, the receipt and sufficiency of which is hereby acknowledged, Nest hereby confirms the assignment to Revolution Foods of all right, title and interest in and to the following trademarks and trademark applications and registrations:

MOMS OF THE REVOLUTION, U.S. Registration No. 3,729,473


JOIN THE SCHOOL LUNCH REVOLUTION, U.S. Serial No. 77/795,969

together with all goodwill of the business symbolized by the MOMS OF THE REVOLUTION and JOIN THE SCHOOL LUNCH REVOLUTION trademarks, and the right to recover damages and profits for past, present or future infringement or other unauthorized use thereof, and with the business associated with the mark JOIN THE SCHOOL LUNCH REVOLUTION.

This Assignment shall be binding upon the Parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, the Parties have entered into this Assignment effective as of the date first written above.

THE NEST COLLECTIVE, INC.

By 
Name Neil Grimmer
Title CEO
Date April 10th 2012