

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PEARLESSENCE, LTD		04/03/2012	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Jocott Brands, Inc.		
Street Address:	16217 Kittridge Street		
City:	Van Nuys		
State/Country:	CALIFORNIA		
Postal Code:	91406		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3035482	PEARLESSENCE	
Registration Number:	2926954	AROMALIGHT	
Registration Number:	2991855	TEA D'LIGHT	
Registration Number:	2990550	SCENTABLES	
Registration Number:	3116763	ULTRAMIST	
Registration Number:	3406701	SPA MIST	
CORRESPONDENCE DATA			
Fax Number:	(424)750-5100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-849-0336		
Email:	jason@cypressllp.com		
Correspondent Name:	Jason P. Zedeck		
Address Line 1:	11111 Santa Monica Blvd		
Address Line 2:	Suite 500		

OP \$165.00 3035482

Address Line 4: LOS ANGELES, CALIFORNIA 90025

ATTORNEY DOCKET NUMBER: JOCOTT - ASSIGNMENT

NAME OF SUBMITTER: Jason Zedeck

Signature: /jasonpzedeck/

Date: 04/10/2012

Total Attachments: 5

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source=Trademark Assignment Agreement - Pearlessence to Jcotti#page5.tif

TRADEMARK ASSIGNMENT

WHEREAS, PEARLESSENCE, LTD., an Ohio limited liability company ("**Assignor**"), is the owner of the trademark applications and/or registrations in the U.S. Patent and Trademark Office listed in the attached schedule (hereinafter, the "**Trademarks**");

and WHEREAS, JOCOTT BRANDS, INC., a California corporation ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

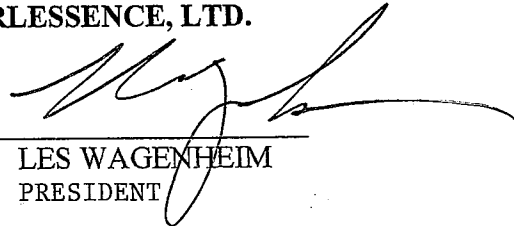
PEARLESSENCE, LTD.

Date of Signature

4-3-12

By: _____

LES WAGENHEIM
PRESIDENT



ACCEPTED:

JOCOTT BRANDS, INC.

Date of Signature:

By: _____

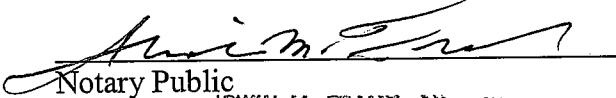
SCOTT WEISS
CFO

Pearlessence to Jocott Trademark Assignment_v1.doc

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA) NOTARY

I, Irwin M. Frank, a Notary Public in and for the aforesaid State and County, do hereby certify that Les Wagenheim, President, personally appeared before me this day and that by the authority duly given and on behalf of PEARLESSENCE, LTD., an Ohio limited liability company, the foregoing instrument was signed and executed by him for the purposes therein expressed.

WITNESS my hand and notarial seal the 3rd day of April, 2012.


Notary Public
IRWIN M. FRANK, Attorney
NOTARY PUBLIC STATE OF OHIO
By commission for an expiration date:
October 14, 2013 R. C.

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and WHEREAS, JOCOTT BRANDS, INC., a California corporation ("**Assignee**"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

PEARLESSENCE, LTD.

Date of Signature

By: _____
LES WAGENHEIM
MANAGER, MEMBER

ACCEPTED:

JOCOTT BRANDS, INC.

Date of Signature:

By:  _____
SCOTT WEISS
CFO

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CALIFORNIA JURAT WITH AFFIANT STATEMENT

GOVERNMENT CODE § 8202

- See Attached Document (Notary to cross out lines 1-6 below)
- See Statement Below (Lines 1-6 to be completed only by document signer[s], *not* Notary)

1 _____
 2 _____
 3 _____
 4 _____
 5 _____
 6 _____

Signature of Document Signer No. 1

Signature of Document Signer No. 2 (if any)

State of California

County of Los Angeles

Subscribed and sworn to (or affirmed) before me

on this 3 day of April, 2012,
Date Month Year

by
 (1) Scott Weiss
Name of Signer

proved to me on the basis of satisfactory evidence to be the person who appeared before me (.) (.)

(and

(2) _____
Name of Signer

proved to me on the basis of satisfactory evidence to be the person who appeared before me.)

Signature [Signature]
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Further Description of Any Attached Document

Title or Type of Document: Trademark Assignment

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

RIGHT THUMBPRINT OF SIGNER #1
Top of thumb here

RIGHT THUMBPRINT OF SIGNER #2
Top of thumb here

SCHEDULE TRADEMARKS

SOLD TRANSFERRED AND ASSIGNED
BY AND FROM: PEARLESSENCE, LTD., an Ohio limited liability company,
TO: JOCOTT BRANDS, INC., a California corporation

ROBS REF	MARK	APPNO	FILE	REGNO	REG	STATUS
PERLT0101USA	PEARLESSENCE	78/511,624	11/4/2004	3,035,482	12/27/2005	REGISTERED
PERLT0110US	AROMALIGHT	78/254,877	5/27/2003	2,926,954	2/15/2005	REGISTERED
PERLT0130US	TEA D'LIGHT	78/354,504	1/20/2004	2,991,855	9/6/2005	ABANDON
PERLT0134US	SCENTABLES	78/351,073	1/13/2004	2,990,550	8/30/2005	REGISTERED
PERLT0139US	ULTRAMIST	78/640,880	6/1/2005	3,116,763	7/18/2006	REGISTERED
PERLT0149US	SPA MIST	78/640,889	6/1/2005	3,406,701	4/1/2008	REGISTERED

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