

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association as successor in interest to The First National Bank of Atlanta		04/11/2012	Bank:

RECEIVING PARTY DATA

Name:	Naturally Fresh, Inc.
Street Address:	1000 Naturally Fresh Boulevard
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30349
Entity Type:	CORPORATION: GEORGIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1398682	NATURALLY FRESH
Registration Number:	1398683	NATURALLY FRESH
Registration Number:	1456688	PROUD PRODUCTS
Registration Number:	1451150	MAPLE MOUNTAIN
Registration Number:	0952182	EASTERN

CORRESPONDENCE DATA

Fax Number: (415)591-1400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 415-591-1000
 Email: trademarksSF@winston.com
 Correspondent Name: Kimberly Eckhart, c/o Winston & Strawn
 Address Line 1: 101 California Street
 Address Line 2: Suite 3900

CH \$140.00 1398682

Address Line 4: San Francisco, CALIFORNIA 94111-5894

ATTORNEY DOCKET NUMBER: 007230.00023

NAME OF SUBMITTER: Kimberly A. Eckhart

Signature: /Kimberly A. Eckhart/

Date: 04/12/2012

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is given as of this 11th day of April 2012 by Wells Fargo Bank, National Association as successor in interest to The First National Bank of Atlanta ("Assignor"), in favor of Naturally Fresh, Inc., a Georgia corporation, previously known as Eastern Foods, Inc., a Georgia corporation ("Assignee").

WHEREAS, on March 16, 1988, Assignee granted, assigned and conveyed to Assignor a security interest in certain Trademarks (which, for clarity, are set forth on Schedule A) and the goodwill of the business symbolized by the Trademarks (collectively, the "Trademark Collateral") which was recorded with the U.S. Patent & Trademark Office ("PTO") on May 5, 1988 at Reel/Frame 1601/0197, et seq;

WHEREAS, Assignee's debt has been paid in full and the security interests in the Trademark Collateral have been terminated;

WHEREAS, the parties desire to confirm the release of all security interests which had been granted in favor of Assignor in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby terminates, releases and discharges fully, its security interest in the Trademark Collateral.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the PTO, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and/or (iii) otherwise file this Release.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments and do any and all further acts which Assignee (or its agents or designees) reasonably requests in order to confirm this Release and Assignee's right, title, and interest in and to the Trademark Collateral, including, but not limited to, the Trademarks set forth on Schedule A.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Release of Security Interest in Trademarks to be duly executed and delivered by its duly authorized officers as of the date above first written.

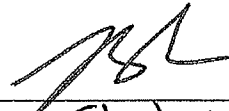
Very truly yours,

Wells Fargo Bank, National Association, as
successor in interest to The First National
Bank of Atlanta, as Assignor

By: _____

Name:

Title:



Stephen Blake
Vice President

SCHEDULE A TO RELEASE OF SECURITY INTEREST IN TRADEMARKS

FILED	SERIAL NO	MARK	GOODS/SERVICES	REG NO	REG DATE
06/13/1983	73/429,799	NATURALLY FRESH	Class 29: salad dressing and an egg and dairy based mix to be used as a filling for quiche Class 30: sauces excluding apple sauce and cranberry sauce	1,398,682	06/24/1986
06/27/1983	73/432,027	NATURALLY FRESH & Design	Class 29: salad dressing and an egg and dairy based mix to be used as a filling for quiche Class 30: sauces excluding apple sauce and cranberry sauce	1,398,683	06/24/1986
11/18/1986	73/627,748	PROUD PRODUCTS	Class 29: salad dressings	1,456,688	09/08/1987
12/15/1986	73/635,488	MAPLE MOUNTAIN	Class 30: pancake syrup	1,451,150	08/04/1987
09/26/1969	72/339,002	EASTERN & Design	Class 29/30: vegetable, coffee, cream, maple syrup, whipped topping	952,182	01/30/1973