

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association as successor in interest to Wachovia Bank of Georgia, N.A.		04/02/2012	Bank:

**RECEIVING PARTY DATA**

Name:	Naturally Fresh, Inc.
Street Address:	1000 Naturally Fresh Boulevard
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30349
Entity Type:	CORPORATION: GEORGIA

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	1254865	NATURALLY FRESH
Registration Number:	1398682	NATURALLY FRESH
Registration Number:	1398683	NATURALLY FRESH
Registration Number:	1456688	PROUD PRODUCTS
Registration Number:	1451150	MAPLE MOUNTAIN
Registration Number:	1781587	POUR IT ON
Registration Number:	1785928	GRADUATING GOURMET
Registration Number:	1828436	EASTERN
Registration Number:	1828434	EASTERN FOODS

**CORRESPONDENCE DATA**

Fax Number: (415)591-1400  
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

CH \$240.00 1254865

Phone: 415-591-1000  
Email: trademarksSF@winston.com  
Correspondent Name: Kimberly Eckhart, c/o Winston & Strawn  
Address Line 1: 101 California Street  
Address Line 2: Suite 3900  
Address Line 4: San Francisco, CALIFORNIA 94111-5894

ATTORNEY DOCKET NUMBER:	007230.00023
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NAME OF SUBMITTER:	Kimberly A. Eckhart
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Signature:	/Kimberly A. Eckhart/
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Date:	04/12/2012
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Total Attachments: 4  
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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is given as of this 24 day of April 2012 by Wells Fargo Bank, National Association as successor in interest to Wachovia Bank of Georgia, N.A. ("Assignor"), in favor of Naturally Fresh, Inc., a Georgia corporation, previously known as Eastern Foods, Inc., a Georgia corporation ("Assignee").

WHEREAS, on January 11, 1995, Assignee granted, assigned and conveyed to Assignor a security interest in certain Trademarks (which, for clarity, are set forth on Schedule A) and the goodwill of the business symbolized by the Trademarks (collectively, the "Trademark Collateral") which was recorded with the U.S. Patent & Trademark Office ("PTO") on February 9, 1995 at Reel/Frame 1286/0365, et seq;

WHEREAS, Assignee's debt has been paid in full and the security interests in the Trademark Collateral have been terminated;

WHEREAS, the parties desire to confirm the release of all security interests which had been granted in favor of Assignor in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor hereby terminates, releases and discharges fully, its security interest in the Trademark Collateral.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the PTO, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and/or (iii) otherwise file this Release.

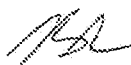
Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments and do any and all further acts which Assignee (or its agents or designees) reasonably requests in order to confirm this Release and Assignee's right, title, and interest in and to the Trademark Collateral, including, but not limited to, the Trademarks set forth on Schedule A.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Assignor has caused this Release of Security Interest in Trademarks to be duly executed and delivered by its duly authorized officers as of the date above first written.

Very truly yours,

Wells Fargo Bank, National Association, as  
successor in interest to Wachovia Bank of  
Georgia, N.A., as Assignor

By:   
Name: Stephen F. Blake  
Title: Vice President

[Release of Security Interest in Trademarks]

**TRADEMARK**  
**REEL: 004755 FRAME: 0575**

**SCHEDULE A TO RELEASE OF SECURITY INTEREST IN TRADEMARKS**

FILED	SERIAL NO	MARK	GOODS/SERVICES	REG NO	REG DATE
04/28/1980	73/259,805	NATURALLY FRESH	Class 29: salad dressing and an egg and dairy based mix to be used as a filling for quiche  Class 30: sauces excluding apple sauce and cranberry sauce	1,254,865	10/18/1983
06/13/1983	73/429,799	NATURALLY FRESH	Class 29: salad dressing and an egg and dairy based mix to be used as a filling for quiche  Class 30: sauces excluding apple sauce and cranberry sauce	1,398,682	06/24/1986
06/27/1983	73/432,027	NATURALLY FRESH & Design	Class 29: salad dressing and an egg and dairy based mix to be used as a filling for quiche  Class 30: sauces excluding apple sauce and cranberry sauce	1,398,683	06/24/1986
11/18/1986	73/627,748	PROUD PRODUCTS	Class 29: salad dressings	1,456,688	09/08/1987
12/15/1986	73/635,488	MAPLE MOUNTAIN	Class 30: pancake syrup	1,451,150	08/04/1987
04/07/1992	74/263,477	POUR IT ON	Class 29: dips, excluding salsa and other sauces used as dip, and salad dressings  Class 30: sauces	1,731,587	07/13/1993
12/03/1992	74/336,413	GRADUATING GOURMET	Class 41: entertainment services in the nature of recipe and	1,785,928	08/03/1993

FILED	SERIAL NO	MARK	GOODS/SERVICES	REG NO	REG DATE
			cooking contests		
07/08/1993	74/409,622	EASTERN	Class 29: chilli con queso  Class 30: quiche mix and salad dressing	1,828,438	03/29/1994
07/08/1993	74/408,719	EASTERN FOODS	29: butters, oils, snack dips, egg nog, and mayonnaise  30: sauces, salsa, marinade, syrup, waffle batter, salad dressings, quiche mix and etouffe	1,828,434	03/29/1994