

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KEMON S.P.A.		11/22/2011	JOINT STOCK COMPANY: ITALY
RECEIVING PARTY DATA			
Name:	INTERNATIONAL TRADEMARKS S.A.		
Street Address:	38, BOULEVARD JOSEPH II		
City:	L-1840 LUXEMBOURG (LU)		
State/Country:	LUXEMBOURG		
Postal Code:	L-1840		
Entity Type:	COMPANY: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3311966	AND	
CORRESPONDENCE DATA			
Fax Number:	(323)934-0202		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	323-934-2300		
Email:	LA_MAIL@LADAS.COM		
Correspondent Name:	LADAS & PARRY LLP		
Address Line 1:	5670 WILSHIRE BOULEVARD		
Address Line 2:	SUITE 2100		
Address Line 4:	LOS ANGELES, CALIFORNIA 90036-5679		
ATTORNEY DOCKET NUMBER:	ASGN12/0007 - DCK		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$40.00 3311966

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	M. IRIS HESS
Signature:	/M. IRIS HESS/
Date:	04/12/2012
Total Attachments: 1 source=Assignment to International Trademarks S A Reg No 3311966#page1.tif	

UNITED STATES - TM - REGISTRATION

UNITED STATES OF AMERICA

ASSIGNMENT

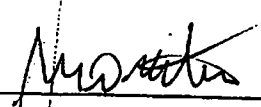
WHEREAS, Kemon S.P.A., a Joint Stock Company organized and existing under the laws of Italy, located at Via Mattei, 35, San Giustino (Perugia) 06016, Italy, [hereinafter called the ASSIGNOR] has adopted, used and is using the following trademark registered in the United States Patent and Trademark Office:

AND (Stylized) Reg. No. 3311966

AND WHEREAS, International Trademarks S.A., a company organized and existing under the laws of Benelux, located at 38, Boulevard Joseph II, L-1840 Luxembourg (LU), [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument  
this 22nd day of November 2011

By   
Printed Name Giuliano Nocentini  
Title Managing Director