

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sanyo North America Corporation		04/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Panasonic Corporation of North America		
Street Address:	One Panasonic Way		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2630865	VIP	
Registration Number:	4099115	TWIN GUARD	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Amster, Rothstein & Ebenstein LLP		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	55210/0001		
NAME OF SUBMITTER:	Anthony F. Lo Cicero		
Signature:	/Anthony F. Lo Cicero/		

Date:

04/13/2012

Total Attachments: 4

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## TRADEMARK ASSIGNMENT

WHEREAS, Sanyo North America Corporation, a corporation organized and existing under the laws of the State of Delaware, having an office and place of business at 2055 Sanyo Avenue, San Diego, CA 92154 (hereinafter referred to as the "Assignor"), is the owner of all right, title and interest in the trademarks and registrations shown on the schedule annexed hereto and identified as Exhibit A (hereinafter collectively referred to as the "Marks"); and,

WHEREAS, Panasonic Corporation of North America, a corporation organized and existing under the laws of the State of Delaware, having an office and place of business at One Panasonic Way, Secaucus, NJ 07094 (hereinafter referred to as the "Assignee"), is desirous of acquiring all of the right, title and interest of Assignor in and to the Marks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does assign, transfer and deliver to Assignee all of its right, title and interest in and to the Marks together with that part of the goodwill of the business of Assignor symbolized by the Marks.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by a duly authorized officer of the Assignor on the date which appears below.



**SCHEDULE OF TRADEMARKS**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
VIP	2,630,865	October 8, 2002
TWIN GUARD	4,099,115	February 14, 2012

**EXHIBIT A**

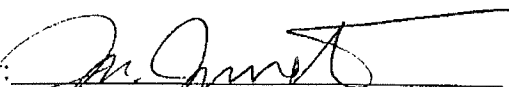
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**POWER OF ATTORNEY REGARDING ASSIGNMENT**

The undersigned hereby appoints Morton Amster, Daniel Ebenstein, Philip H. Gottfried, Neil M. Zipkin, Anthony F. Lo Cicero, Kenneth P. George, Abraham Kasdan, Ira E. Silfin, Chester Rothstein, Craig J. Arnold, Joseph Casino, Michael V. Solomita, Charles R. Macedo, Michael J. Kasdan, Holly Pekowsky, Max Vern, Brian Comack, Richard S. Mandaro, Marc J. Jason, David A. Boag, Matthieu Hausig, Jung Hahm, Alan Miller, Norajean McCaffrey, Marion Metelski, Benjamin Charkow, Robert Burak, Samuel Lo, Suzue Fujimori, David R. Widomski, Jessica Rasmussen, Brian Amos, Andrei Voinigescu, Sanjeev Mehta, Michael Kochka and Robert Bilotta, all members of the Bar of the State of New York, its attorneys to file and prosecute the assignment to Panasonic Corporation of North America of Registration Nos. 2,630,865 and 4,099,115 and Application Serial No. 85/364,683 and to transact all business in the Patent and Trademark Office connected therewith, and requests that all correspondence regarding such assignment be directed to Amster, Rothstein & Ebenstein LLP, 90 Park Avenue, New York, New York 10016.

Sanyo North America Corporation

Date: 4/1, 2012

By:   
Name: Masami Murata  
Title: President

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