

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																														
CONVEYING PARTY DATA																															
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CORRESPONDENCE DATA																															
Fax Number: (212)894-5765 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 212-940-8800 Email: bret.danow@kattenlaw.com Correspondent Name: Bret J. Danow Address Line 1: 575 Madison Avenue Address Line 4: New York, NEW YORK 10022																															
ATTORNEY DOCKET NUMBER:	381893-00004																														
NAME OF SUBMITTER:	Bret J. Danow																														
Signature:	/s/																														
Date:	04/13/2012																														
Total Attachments: 1 source=EDIE PARKER Assignment#page1.tif																															

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**U.S. TRADEMARK ASSIGNMENT**

WHEREAS, Brett Weisman Heyman, a citizen of the United States, having an address at 125 East 72<sup>nd</sup> Street, #13D, New York, New York 10021 ("Assignor"), is the owner of U.S. Trademark Application Serial Number 77/969,395 for the mark EDIE PARKER (the "Mark"); and

WHEREAS, Assignor is the founder and Managing Member of Edie Parker LLC, a limited liability company organized under the laws of the State of New York, having offices at 125 East 72<sup>nd</sup> Street, #13D, New York, New York 10021 ("Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to acquire, the Mark, the business appurtenant thereto and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Mark, together with the business appurtenant thereto and the goodwill of the business symbolized by such Mark, and the right to sue for and take action with respect to past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 12 day of April, 2012.

By:   
Brett Weisman Heyman