

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the assignee name to reflect I Drive Safely, LLC and the execution date to reflect 7/5/2011 previously recorded on Reel 004619 Frame 664. Assignor(s) hereby confirms the assignment of all right, title and interest in the mark, together with the goodwill of the business symbolized by the mark..		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	U.S. Interactive, Inc.		07/05/2011
CORPORATION: TEXAS			
RECEIVING PARTY DATA			
Name:	I Drive Safely, LLC		
Street Address:	5770 Armada Dr.		
Internal Address:	Ste. 200		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3115676	AMERICAN DRIVER IMPROVEMENT
CORRESPONDENCE DATA			
Fax Number:	(214)981-3400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	717 N. Harwood St., Suite 3400		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	52633-10070		

CH \$40.00 3115676

NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	04/13/2012
Total Attachments: 2 source=assignment-tm-4619-0664#page1.tif source=assignment-tm-4619-0664#page2.tif	

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Form PTO-1394 (Rev. 03-11)
CMLI Collection 0651-0027 (exp. 03/11)

07/18/2011

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



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To the Director of the U. S. Patent

documents of the new address(es) below

1. Name of conveying party(ies).
U.S. Interactive, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: U.S. Interactive, Inc
 Other _____

Citizenship (see guidelines) Texas

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)
 Additional names, addresses, or citizenship attached? Yes No

Name: J. Drive safely, LLC
 Internal Address: _____
 Street Address: 5770 Armona Dr. STE 200
 City: Carlsbad
 State: CA
 Country: U.S.A Zip: 92008

Association Citizenship
 General Partnership Citizenship
 Limited Partnership Citizenship
 Corporation Citizenship
 Other LLC Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance (Execution Date(s):
 Execution Date(s) 10/1/2010

Assignment Merger
 Security Agreement Change of Name
 Other _____

7-18-11

4. Application number(s) or registration number(s) and Identification or description of the Trademark.
 A. Trademark Application No.(s)
 Serial Number 76593574

B. Trademark Registration No.(s)
3115676

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
American Driver Improvement

Additional sheet(s) attached? Yes No

5. Name & address of party to whom correspondence concerning document should be mailed:
 Name: J. Drive Safely, LLC
 Internal Address: Ginal Neeman
 Street Address: 5770 Armona Dr.
STE 200
 City: Carlsbad
 State: CA Zip: 92008
 Phone Number: 760-692-3273
 Fax Number: 760-692-3223
 Email Address: ginal.ne@ldrive Safely.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:
5
 07/18/2011 AMULINS 0000011 3115676
 Deposit Account Number _____
 Authorized User Name _____

9. Signature: J. Alec Mills
 Signature
J. Alec Mills
 Name of Person Signing

Date: 7-5-11
 Total number of pages including cover sheet, attachments, and document: _____

Documents to be received (including cover sheet) should be filed to (571) 273 0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22303-1480

ASSIGNMENT OF FEDERAL TRADEMARK THERTO


WHEREAS, US Interactive, Inc., a Texas corporation (the "Seller"), located at 13805 West Road, Suite 200, Houston, TX 77041-1115, is the owner of all right, title and interest in the mark "**AMERICAN DRIVER IMPROVEMENT**", registered with the United States Trademark Office under Registration Number 3115676 (Serial Number 76593574), on July 18, 2006 (the "Mark").

WHEREAS, I Drive Safely, LLC, a Delaware Limited liability Company (the "buyer"), located at 5770 Armada Dr. Suite 200, Carlsbad, CA 92008, is desirous of acquiring the Mark.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Seller does hereby sell, assign and transfer to the buyer all right, title and interest in the Mark, together with the good will of the business symbolized by the Mark, any damages hereafter due or payable to the Seller with respect to the Mark, including without limitation, payments for past or future infringements and misappropriations of the Mark, and all rights to sue for past, present and future infringements or misappropriations of the Mark.

Date: 7-5-11

US Interactive, Inc., a Texas corporation

By: 
J. Alec Mize, President