

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Postcard S.A.		04/03/2012	CORPORATION: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Peuterey Group S.p.A.		
Street Address:	55, Via Provinciale del Biagioni		
City:	Altopascio (Lucca)		
State/Country:	ITALY		
Postal Code:	55011		
Entity Type:	COMPANY: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1695803	POST CARD	
Registration Number:	2176146	POST CARD	
CORRESPONDENCE DATA			
Fax Number:	(404)252-0970		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	404-252-0900		
Email:	jeff@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1827 Powers Ferry Road		
Address Line 2:	Building 6, Suite 200		
Address Line 4:	Atlanta, GEORGIA 30339		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1827 Powers Ferry Road		
Address Line 2:	Building 6, Suite 200		

OP \$65.00 1695803

Address Line 4: Atlanta, GEORGIA 30339

NAME OF SUBMITTER:

Jeffrey B. Sladkus

Signature:

/Jeffrey B. Sladkus/

Date:

04/13/2012

Total Attachments: 1

source=POST CARD Deed of Assignment#page1.tif

DEED OF ASSIGNMENT

WHEREAS, Postcard S.A., a corporation organized and existing under the laws of Luxembourg, located and doing business at 38 Rue de la Faiencerie – L-1510 Luxembourg, Luxembourg is the owner of the following trademark registration in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG.</u>	<u>DATED</u>
POST CARD 2002	1695803	June 23, 1992 (renewed on September 12, 2002)
POST CARD	2176146	July 28, 1998 (renewed on March 28, 2008)

WHEREAS, Peuterey Group S.p.A., a company organized and existing under the laws of Italy located and doing business at 55, Via Provinciale del Biagioni – Altopascio (Lucca) - ITALY is desirous of acquiring all right, title and interest in and to said marks, together with the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Postcard S.A. does hereby assign unto Peuterey Group S.p.A. all of its right, title and interest in and to the aforesaid mark, together with the registration thereof, and the right to sue and collect damages for any past or present infringement of said mark.

This Deed of Assignment is executed at Rome, this 3RD day of April, 2012 (place of execution)

Postcard S.A.
BY: [Signature]
Full Name: BONDAUBINI MANUELA

Title:

(No authentication or legalization required.)