

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World of Good, Inc.		02/23/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	eBay Inc.		
Street Address:	2145 Hamilton Avenue		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95125		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3049513	WORLD OF GOOD	
CORRESPONDENCE DATA			
Fax Number:	(650)233-4545		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(650) 233-4500		
Email:	amy.roodzant@pillsburylaw.com		
Correspondent Name:	James R. Cady		
Address Line 1:	2475 Hanover Street		
Address Line 2:	Pillsbury Winthrop Shaw Pittman LLP		
Address Line 4:	Palo Alto, CALIFORNIA 94304-1114		
NAME OF SUBMITTER:	James R. Cady		
Signature:	/JRCady/		
Date:	04/13/2012		
Total Attachments: 1 source=WORLD OF GOOD - Assignment #page1.tif			

CH \$40.00 3049513

DEED OF ASSIGNMENT

UNITED STATES

WHEREAS, World of Good, Inc. a corporation organized and existing under the laws of Delaware and having a principal place of business at 5900 Hollis Street, Suite X, Emeryville, CA 94608 (hereinafter "WOG"), is the owner of the following mark, which has been registered in the United States:

U.S. Trademark Registration No. 3049513

WORLD OF GOOD

WHEREAS eBay Inc., a corporation organized and existing under the laws of Delaware and having a principal place of business at 2145 Hamilton Avenue, San Jose, CA 95125 (hereinafter "eBay"), desires to acquire all of WOG's rights, title and interest, and the goodwill associated with the above-referenced trademark and the registration of the trademark in accordance with that certain Intellectual Property Assignment and License Agreement effective as of February 23, 2010 by and between, among others, WOG and eBay ("the Assignment and License Agreement");

WHEREAS WOG is the registered owner of the above-referenced trademark, and desires to assign such trademark to eBay and will do, perform and execute all documents in connection therewith in accordance with the Assignment and License Agreement;

WHEREAS, WOG and eBay desire that the assignment of the above-referenced trademark be made a matter of record in the United States Patent and Trademark Office; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, WOG does hereby sell, assign, transfer and convey to eBay all of its right, title and interest in and to the above-referenced mark, together with the goodwill of the business symbolized by the mark and the registration of the mark.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed effective as of February 23 2010.

WORLD OF GOOD, INC.

By: _____

Title: _____

Date: _____

[Handwritten signature]

[Handwritten signature]

[Handwritten signature]

2/23/10

EBAY INC.

By: _____

Title: _____

Date: _____

[Handwritten signature]

GREG FANT

VP, Marketing

2/23/10

