

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Daniel Group & Associates, Inc.		04/12/2012
			Entity Type
			CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Greenology Products, Inc.		
Street Address:	8305 Falls of Neuse Road		
Internal Address:	Suite 206		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27615		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3981819	GREENOLOGY
	Serial Number:	85191441	MOTHERLOAD
CORRESPONDENCE DATA			
Fax Number:	(252)672-5477		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	trademarks@wardandsmith.com		
Correspondent Name:	Angela P. Doughty		
Address Line 1:	1001 College Court		
Address Line 2:	Post Office Box 867		
Address Line 4:	New Bern, NORTH CAROLINA 28563-0867		
ATTORNEY DOCKET NUMBER:	080437-00001 AND 00018		
NAME OF SUBMITTER:	Angela P. Doughty		

OP \$65.00 3981819

Signature:	/apd/
Date:	04/13/2012
Total Attachments: 2 source=Trademark Assignment - GREENOLOGY and MOTHERLOAD - 080437-00001 and 00018#page1.tif source=Trademark Assignment - GREENOLOGY and MOTHERLOAD - 080437-00001 and 00018#page2.tif	

ASSIGNMENT OF TRADEMARK REGISTRATIONS

THIS ASSIGNMENT OF TRADEMARK REGISTRATIONS ("Assignment") is entered into effective as of the 12 day of April, 2012, by and between THE DANIEL GROUP & ASSOCIATES, INC. ("Assignor"), and GREENOLOGY PRODUCTS, INC. ("Assignee");

W I T N E S E T H:

WHEREAS, Assignor is the owner of the entire right, title, and interest in and to the U.S. Trademark Registration No. 3,981,819 for GREENOLOGY and U.S. Trademark Serial No. 85/191,441 for MOTHERLOAD and all prior use rights related thereto ("Trademarks");

WHEREAS, Assignor is desirous of assigning the entire right, title, and interest in and to the Trademarks, including the goodwill associated therewith, to Assignee; and,

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to the Trademarks, including the goodwill associated therewith, from Assignor.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does assign and transfer unto Assignee, its successors, assigns, and legal representatives, all right, title, and interest in and to said Trademarks, including the goodwill associated therewith, together with the right to sue and recover for past misappropriations, infringements, dilutions, or any other violations of any proprietary or other right in and to the Trademarks.

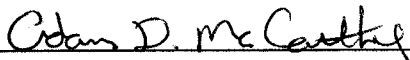
Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, Assignor possesses full title to the Trademarks, and that it has the unencumbered right and authority to make this Assignment.

Assignor further covenants and agrees to execute any additional papers which may be reasonably requested to confirm the right of the Assignee, its representatives, successors, and assigns to secure said Trademarks or similar protection of said Trademarks in the United States and to vest in the Assignee complete title to said Trademarks.

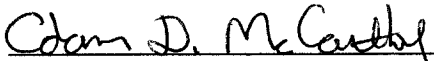
[Signature Page Follows]

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year first above written.

THE DANIEL GROUP & ASSOCIATES, INC.


Adam D. McCarthy, President

GREENOLOGY PRODUCTS, INC.


Adam D. McCarthy, President

ND: 4846-0570-9327, v. 1