

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the 10/31/2008 Assignment by adding six (6) new trademark filings to the Assignment previously recorded on Reel 003880 Frame 0765. Assignor(s) hereby confirms the Trademark Security Agreement.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eight O'Clock Coffee Company		10/31/2008	CORPORATION: DELAWARE
Consolidated Coffee, Inc.		10/31/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank Nederland", New York Branch, as Administrative Agent
Street Address:	245 Park Avenue
Internal Address:	37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	<i>New York State License Branch of a Dutch Banking Cooperative</i>

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3634891	BREW AT HOME
Serial Number:	85381509	BREW CUP
Serial Number:	85423296	BREW CUPS
Serial Number:	85360332	EIGHT O'CLOCK CAFE
Registration Number:	3856208	EIGHT O'CLOCK COFFEE ROYALE
Registration Number:	3878303	METABOLISM BOOST

CORRESPONDENCE DATA

Fax Number: (678)553-2602

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6785532601

700483975

TRADEMARK
REEL: 004757 FRAME: 0006

CH \$165.00 3634891

USPTO

10/31/2008 9:21:15 PM PAGE 5/005 Fax Server

TO:LASHANA C. JIMMAR, SR. PARALEGAL COMPANY:PAUL, HASTINGS, JANOFSKY & WALKER

Email: lashanajimmar@paulhastings.com
Correspondent Name: LaShana C. Jimmar, Sr. Paralegal
Address Line 1: Paul, Hastings, Janofsky & Walker LLP
Address Line 2: 600 Peachtree Street, N.E., Suite 2400
Address Line 4: ATLANTA, GEORGIA 30308

NAME OF SUBMITTER:	LaShana C. Jimmar
Signature:	/LaShana C. Jimmar/
Date:	10/31/2008

Total Attachments: 8

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TO:LASHANA C. JIMMAR, SR. PARALEGAL COMPANY:PAUL, HASTINGS, JANOFSKY & WALKER

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

10/31/2008
 900119772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Consolidated Coffee, Inc.		10/31/2008	CORPORATION: DELAWARE
Eight O'Clock Coffee Company		10/31/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cooperative Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank Nederland", New York Branch, as Collateral Agent		
Street Address:	1180 Peachtree Street		
Internal Address:	Suite 2200		
City:	ATLANTA		
State/Country:	GEORGIA		
Postal Code:	30309		
Entity Type:	New York State License Branch of a Dutch Banking Cooperative: NETHERLANDS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1409723	BOKAR	
Registration Number:	2831238	EIGHT O'CLOCK	
Registration Number:	1409722	EIGHT O'CLOCK	
Serial Number:	77341412	EIGHT O'CLOCK COFFEE BLACK COFFEE FRIDAY	
Registration Number:	2895674	EIGHT O'CLOCK COFFEE ROYALE	
Serial Number:	77398428	MYSTIC BLEND	
Serial Number:	77398415	SEDONA BLEND	
Serial Number:	78200358	TOO GOOD TO BE PUT IN A CAN	
CORRESPONDENCE DATA			
Fax Number:	(404)685-6137		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404-815-2137		

CH \$215.00 1409723

Divider

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 31st day of October, 2008, among Grantors listed on the signature pages hereof (collectively, jointly and severally, "Grantors" and each individually "Grantor"), and COÖPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A., "RABOBANK NEDERLAND", NEW YORK BRANCH, in its capacity as Administrative Agent for the Secured Parties (together with its successors, "Administrative Agent").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of October 31, 2008 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), by and among Consolidated Coffee, Inc., a Delaware corporation, and Eight O'Clock Coffee Company, a Delaware corporation, as borrowers ("Borrowers"), the lenders party thereto as "Lenders" ("Lenders"), and Administrative Agent, Lenders are willing to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof;

WHEREAS, the Lenders are willing to make the financial accommodations to Borrowers as provided for in the Credit Agreement, but only upon the condition, among others, that Grantors shall have executed and delivered to Administrative Agent, for the benefit of the Secured Parties, that certain Pledge and Security Agreement dated as of October 31, 2008 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Administrative Agent, for the benefit of the Secured Parties, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby grants to Administrative Agent, for the benefit of the Secured Parties, a continuing first priority security interest in all of such Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Schedule I hereto;

(b) all goodwill, trade secrets, proprietary or confidential information, technical information, procedures, formulae, quality control standards, designs, operating and training manuals, customer lists, and other General Intangibles with respect to the foregoing;

(c) all reissues, continuations or extensions of the foregoing;

(d) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(e) all products and proceeds of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of all the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by Grantors, or any of them, to Administrative Agent, the Secured Parties, or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Administrative Agent, for the benefit of the Secured Parties, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Administrative Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantors' obligations under this Section 5, Grantors hereby authorize Administrative Agent unilaterally to modify this Agreement by amending Schedule I to include any such new trademark rights of Grantors. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Administrative Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. In proving this Trademark Security Agreement or any other Loan Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party

against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or by other electronic method of transmission shall be deemed an original signature hereto.

7. **CONSTRUCTION.** Unless the context of this Trademark Security Agreement or any other Loan Document clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms "includes" and "including" are not limiting, and the term "or" has, except where otherwise indicated, the inclusive meaning represented by the phrase "and/or." The words "hereof," "herein," "hereby," "hereunder," and similar terms in this Trademark Security Agreement or any other Loan Document refer to this Trademark Security Agreement or such other Loan Document, as the case may be, as a whole and not to any particular provision of this Trademark Security Agreement or such other Loan Document, as the case may be. Section, subsection, clause, schedule, and exhibit references herein are to this Agreement unless otherwise specified. Any reference in this Trademark Security Agreement or in any other Loan Document to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). Any reference herein to any Person shall be construed to include such Person's successors and assigns. Any requirement of a writing contained herein or in any other Loan Document shall be satisfied by the transmission of a Record and any Record so transmitted shall constitute a representation and warranty as to the accuracy and completeness of the information contained therein.

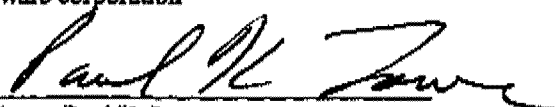
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IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

CONSOLIDATED COFFEE, INC., a Delaware corporation

By: 
Name: Paul K. Lawer
Title: Chief Financial Officer and Secretary

EIGHT O'CLOCK COFFEE COMPANY, a Delaware corporation

By: 
Name: Paul K. Lawer
Title: Executive Vice President, Chief Financial Officer and Secretary

ACCEPTED AND ACKNOWLEDGED BY:

**COÖPERATIEVE CENTRALE
RAIFFEISEN-BOERENLEENBANK B.A.,
"RABOBANK NEDERLAND", NEW YORK
BRANCH**, as Administrative Agent

By: _____
Name:
Title:

By: _____
Name:
Title:

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

CONSOLIDATED COFFEE, INC., a Delaware corporation

By: _____
Name: Paul K. Lawer
Title: Chief Financial Officer and Secretary

EIGHT O'CLOCK COFFEE COMPANY, a Delaware corporation

By: _____
Name: Paul K. Lawer
Title: Executive Vice President, Chief Financial Officer and Secretary

ACCEPTED AND ACKNOWLEDGED BY:

**COÓPERATIEVE CENTRALE
RAIFFEISEN-BOERENLEENBANK B.A.,
"RABOBANK NEDERLAND", NEW YORK
BRANCH, as Administrative Agent**

By: _____
Name: Tamira S. Treffers-Herrera
Title: Executive Director

By: _____
Name: _____
Title: Brett Delfino
Executive Director

TRADEMARK SECURITY AGREEMENT

SCHEDULE I

Trademarks

Trademark	Jurisdiction	Registration or Application (indicate if an application)	Registration Date
8 O'CLOCK	New Zealand	65043	10/2/1962
BOKAR	Canada	UCA0015478	3/24/1941
BOKAR	U.S.	1,409,723	9/16/1986
EIGHT O'CLOCK	Australia	1201999	5/12/2008
EIGHT O'CLOCK	Belarus	20062111	7/10/2006
EIGHT O'CLOCK	Canada	TMA 0425098	3/11/1994
EIGHT O'CLOCK	China (PROC)	5487811 (Application)	7/18/2006 (Application Date)
EIGHT O'CLOCK	European Community	005182753	6/14/2007
EIGHT O'CLOCK	India	1590545 (Application)	8/14/2007 (Application Date)
EIGHT O'CLOCK	Japan	3,043,161	5/31/1995
EIGHT O'CLOCK	Malaysia	06011953 (Application)	7/7/2006 (Application Date)
EIGHT O'CLOCK	New Zealand	776949 (Application)	10/2/2007 (Application Date)
EIGHT O'CLOCK	Russian Federation	2006719619 (Application)	7/6/2006 (Application Date)
EIGHT O'CLOCK	Singapore	T06/15041 (Abandoned)	N/A
EIGHT O'CLOCK	Turkey	2006 33668	7/12/2007
EIGHT O'CLOCK	Turkmenistan	9449	8/3/2007
EIGHT O'CLOCK	Ukraine	83856	10/25/2007
EIGHT O'CLOCK	US	2,931,238	3/8/2005
EIGHT O'CLOCK	US	1,409,722	9/16/1986

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EIGHT O'CLOCK COFFEE BLACK COFFEE FRIDAY	US	77/341,412 (Application)	11/30/2007 (Application Date)
EIGHT O'CLOCK COFFEE ROYALE	US	2,695,574	3/11/2003
EIGHT O'CLOCK GUARANTEED QUALITY SINCE 1859 & DESIGN	Australia	1201995	5/12/2008
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	Belarus	20062112 (Application)	7/10/2006 (Application Date)
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	China (PROC)	5487812 (Application)	7/18/2006 (Application Date)
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	European Community	005182803	6/15/2007
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	India	1590544 (Application)	8/14/2007 (Application Date)

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EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	Malaysia	06011954 (Application)	7/7/2006 (Application Date)
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	New Zealand	776953 (Application)	10/2/2007 (Application Date)
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	Russian Federation	2006719613 (Application)	7/6/2006 (Application Date)
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	Singapore	T06/15041 (Abandoned)	N/A
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	Turkey	2006 33667	7/12/2007
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	Turkmenistan	9450	8/3/2007
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 & DESIGN	Ukraine	92522	6/10/2008
MYSTIC BLEND	US	77/398,426 (Application)	2/15/2008 (Application Date)
SEDONA BLEND	US	77/398,415 (Application)	2/15/2008 (Application Date)
TOO GOOD TO BE PUT IN A CAN	US	78/200,358 (Application)	1/6/2003 (Application Date)

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Tuesday, March 13, 2012
 Country: Argentina

Trademark List by Country

Page 1 of 27

Trademark	Client Matter No.	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0080 Argentina	ORD	2,949,694 05-Oct-2009		2,382,693 26-Jul-2010	Registered 26-Jul-2020
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee.						

Tuesday, March 13, 2012
Country: Australia

Trademark List by Country

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Trademark	Client Matter No. Country	Sub Case Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT OCLOCK	32843-0114 Australia	ORD	1201999 02-Oct-2007	31-Jan-2008	1201999 12-May-2008	Registered 02-Oct-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages; coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.
EIGHT OCLOCK and Design	32843-0115 Australia	ORD	1201995 02-Oct-2007	31-Jan-2008	1201995 12-May-2008	Registered 02-Oct-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages; coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.

Tuesday, March 13, 2012
Country: Belarus

Trademark List by Country

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Trademark	Client Matter No.	Country	Sub Case	Application Number	Publication Number	Registration Number	Status
			Case Type	Filing Date	Publication Date	Registration Date	Next Renewal
EIGHT O'CLOCK	32843-0152	Belarus	ORD	20062111		30928 29-Oct-2009	Registered 10-Jul-2016
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.							
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0167	Belarus	ORD	20062112		30929 29-Oct-2009	Registered 10-Jul-2016
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.							

Tuesday, March 13, 2012

Trademark List by Country

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Country: Brazil

Trademark	Client Matter No.	Sub Case	Application Number	Publication Number	Registration Number	Status
	Country	Case Type	Filing Date	Publication Date	Registration Date	Next Renewal
EIGHT OCLOCK	32843-0081 Brazil	ORD	901923508 03-Sep-2009	08-Jun-2010		Published
Owner: Eight O'Clock Coffee Company Client: TATFA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee Attorneys: FPS Client Ref: Agent Ref:						

Tuesday, March 13, 2012
Country: Bulgaria

Trademark List by Country

Trademark	Client Master No.	Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT OCLOCK	32843-0153	Bulgaria	ORD	116630 22-Oct-2010	78555 22-Dec-2011	Registered	22-Oct-2020
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee.							

Tuesday, March 13, 2012

Country: Canada

Trademark List by Country

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Trademark	Client Matter No.	SubCase	Application Number	Publication Number	Registration Number	Status
	Country	Case Type	Filing Date	Publication Date	Registration Date	Next Renewal
BOKAR	32843-0067	ORD	0179225		UCA15478	Registered
	Canada		24-Mar-1941		24-Mar-1941	24-Mar-2016
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
EIGHT O'CLOCK	32843-0068	ORD	0720672		TMA425098	Registered
	Canada		15-Jan-1993	28-Jul-1993	11-Mar-1994	11-Mar-2024
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					

Tuesday, March 13, 2012
Country: Chile

Trademark List by Country

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0082 Chile	ORD	880,077 02-Oct-2009	21-Sep-2010		Published
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Sargent & Krahn Classes: 30 Int. Goods: 30 Int. Coffee.						
Attorneys: JPS Client Ref: Agent Ref:						

Tuesday, March 13, 2012
Country: China (People's Republic)

Trademark List by Country

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT OCLOCK	32843-0154 China (People's Republic)	ORD	5487812 18-Jul-2006	06-Mar-2009	5487812 07-Jun-2009	Registered 06-Jun-2019
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int. Goods: 30 Int.					
	Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages; coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.					
EIGHT OCLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0168 China (People's Republic)	ORD	5487811 18-Jul-2006	06-Mar-2009	5487811 07-Sep-2009	Registered 06-Sep-2019
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int. Goods: 30 Int.					
	Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.					

Tuesday, March 13, 2012
 Country: Colombia

Trademark List by Country

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Trademark	Client Matter No.	Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0083	Colombia	ORD	69121670 28-Oct-2009		401176 28-Apr-2010	Registered 28-Apr-2020
	Owner: Eight O'Clock Coffee Company Client: TAINA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee						
						Attorneys: JPS Client Ref: Agent Ref:	

Tuesday, March 13, 2012
Country: European Community

Trademark List by Country

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Trademark	Client Master No.	Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0155	European Community	ORD	5182753 06-Jul-2006	12-Apr-2007	5182753 14-Jun-2007	Registered 06-Jul-2016
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int.						
	Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages; coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.						
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0169	European Community	ORD	5182803 06-Jul-2006	12-Apr-2007	5182803 15-Jun-2007	Registered 06-Jul-2016
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int.						
	Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages; coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.						

Tuesday, March 13, 2012
Country: Hong Kong

Trademark List by Country

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Trademark	Client Matter No.	Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0156	Hong Kong	ORD	301560203 10-Mar-2010	14-May-2010	301560203 24-Aug-2010	Registered 09-Mar-2020
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee						
	Attorney: JPS Client Ref: Agent Ref:						

TRADEMARK

REEL: 004757 FRAME: 0029

Tuesday, March 13, 2012
Country: India

Trademark List by Country

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0157 India	ORD	1590545 14-Aug-2007	01-Mar-2010	1590545 14-Aug-2007	Registered 14-Aug-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee being goods.
EIGHT O'CLOCK FRESHNESS QUARANTEED QUALITY SINCE 1859 and Design	32843-0170 India	ORD	1590544 14-Aug-2007	16-Jan-2010	1590544 17-Jan-2011	Registered 14-Aug-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.

Tuesday, March 13, 2012
 Country: Japan

Trademark List by Country

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT OCLOCK	32843-0158 Japan	ORD	H04-324560 16-Dec-1992		3,043,161 31-May-1995	Registered 31-May-2015
Owner: Eight Oclock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee.						
Attorneys: JPS Client Ref: Agent Ref:						

Tuesday, March 13, 2012
Country: Malaysia

Trademark List by Country

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0159 Malaysia	ORD	06011953 07-Jul-2006			Pending
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0171 Malaysia	ORD	06011954 07-Jul-2006			Pending
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.

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 Country: Mexico Trademark List by Country

Trademark	Client Matter No.	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0073	ORD	1033810 14-Sep-2009		1167417 06-Jul-2010	Registered 14-Sep-2019
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee.						
					Attorneys: JPS Client Ref Agent Ref	

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Country: New Zealand

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
8 O'CLOCK	32843-0151 New Zealand	ORD	35043 13-Nov-1959		65043 02-Oct-1962	Registered 13-Nov-2018
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int. Goods: 30 Int.					
	Coffee, chicory, coffee and chicory, and coffee substitutes; cocoa.					
EIGHT O'CLOCK	32843-0160 New Zealand	ORD	776949 02-Oct-2007	28-Nov-2008	776949 12-Mar-2009	Registered 02-Oct-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int. Goods: 30 Int.					
	Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.					
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0172 New Zealand	ORD	776953 02-Oct-2007		776953 09-Apr-2009	Registered 02-Oct-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int. Goods: 30 Int.					
	Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.					

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Country: Russian Federation

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Country	Country	Case Type	Filing Date	Publication Date	Registration Date	Next Renewal
EIGHT O'CLOCK	32843-0162	ORD	2006719613		394602	Registered
	Russian Federation		05-Jul-2006		24-Nov-2009	05-Jul-2016
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.
EIGHT O'CLOCK FRESHNESS	32843-0173		2006719619		397441	Registered
	Russian Federation	ORD	06-Jul-2006		24-Dec-2009	06-Jul-2016
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.
FIVE O'CLOCK (with Cyrillic Characters)	32843-0177		99702998		392606	Registered
	Russian Federation	ORD	01-Mar-1999		28-Sep-1999	01-Mar-2019
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and tea

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 Country: Serbia (Old Code)

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Trademark	Client Matter No.	Sub-Case Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT OCLOCK	32843-0163 Serbia (Old Code)	ORD	Z-1684/10 11-Oct-2010		63240 28-Sep-2011	Registered 11-Oct-2020
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee						
Attorneys: IPS Client Ref: Agent Ref:						

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Country: Turkey

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT OCLOCK	32843-0164 Turkey	ORD	2006/33668 12-Jul-2006		2006/33668 18-Jul-2007	Registered 12-Jul-2016
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: IPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.
EIGHT OCLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0174 Turkey	ORD	2006/33667 12-Jul-2006		2006/33667 18-Jul-2007	Registered 12-Jul-2016
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: IPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.

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Country: Turkmenistan

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Trademark	Client Matter No.	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0165 Turkmenistan	ORD	2006.0331 11-Jul-2006		9449 03-Aug-2007	Registered 03-Aug-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0175 Turkmenistan	ORD	2006.0332 11-Jul-2006		9450 03-Aug-2007	Registered 03-Aug-2017
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.

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Country: Ukraine

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Trademark	Client Matter No. Country	SubCase Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0166 Ukraine	ORD	M200609791 05-Jul-2006		83856 25-Oct-2007	Registered 05-Jul-2016
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.
EIGHT O'CLOCK FRESHNESS GUARANTEED QUALITY SINCE 1859 and Design	32843-0176 Ukraine	ORD	M200609873 06-Jul-2006		92522 10-Jun-2008	Registered 06-Jul-2016
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
						Coffee and coffee products including instant coffee, artificial coffee, unroasted coffee, coffee beverages, coffee based beverages, coffee beans, roasted coffee beans, roast and ground coffee, freeze dried coffee and spray dried and agglomerated coffee.

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Country: United States of America

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Trademark	Client Matter No.	Country	Class	Case Type	Application Number	Filing Date	Publication Number	Publication Date	Registration Number	Registration Date	Status	Next Renewal
BOKAR	32843-0041	United States of America	32843-0039	ORD	73/583,423	18-Feb-1986	24-Jun-1986	1,409,723	16-Sep-1986	16-Sep-2016	Registered	
									Attorneys: JPS			
									Client Ref:			
									Agent Ref:			
									Classes: 30 Int.			
									Goods: 30 Int.			
									Coffee			
BREW AT HOME	32843-0039	United States of America	32843-0036	ORD	77/607,886	05-Nov-2008	24-Mar-2009	3,634,891	09-Jun-2009	09-Jun-2019	Registered	
									Attorneys: JPS			
									Client Ref:			
									Agent Ref:			
									Classes: 30 Int.			
									Goods: 30 Int.			
									Coffee			
BREW CUP	32843-0036	United States of America	32843-0035	ORD	85/381,509	26-Jul-2011					Pending	
									Attorneys: JPS			
									Client Ref:			
									Agent Ref:			
									Classes: 30 Int.			
									Goods: 30 Int.			
									Coffee, tea and hot chocolate			
BREW CUPS	32843-0035	United States of America	32843-0035	ORD	85/423,296	15-Sep-2011					Pending	
									Attorneys: JPS			
									Client Ref:			
									Agent Ref:			
									Classes: 30 Int.			
									Goods: 30 Int.			
									Coffee, tea and hot chocolate			

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Country: United States of America

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Trademark	Client Matter No.	SubCase	Application Number	Publication Number	Registration Number	Status
Country	Country	Case Type	Filing Date	Publication Date	Registration Date	Next Renewal
EIGHT O'CLOCK	32843-0040	ORD	76/425,425	17-Dec-2002	2,931,238	Registered
	United States of America		27-Jun-2002		08-Mar-2005	08-Mar-2015
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 21 Int., 29 Int., 30 Int., 43 Int.					
	Goods: 21 Int.					
	29 Int.					
	30 Int.					
	43 Int.					
	Insulated coffee and beverage cups, coffee cups, and mugs. First Use Date: 2/0/1994					
	Milk based food beverages except milkshakes; flavoring syrups and liquid and powdered beverage mixes used to make milk-based food beverages; dairy-based food beverages; non-dairy based whipped topping; liquid nondairy coffee creamer. First Use Dates: 9/0/1997					
	Coffee and espresso beverages, beverages made with a base of coffee and/or espresso, ground and whole bean coffee, cocoa, coffee, cocoa and espresso beverages and beverages made with a base of coffee and/or espresso, ground and whole bean coffee, cocoa, vanilla, flavoring syrups to add to beverages; flavoring syrups and liquid and powdered mixes used to make coffee, cocoa or chocolate-based beverages, including ready-to-drink coffee, ready-to-drink coffee based beverages. First Use Date: 1/0/1928					
	Restaurants, cafes, cafeterias, snack bars and coffee bars, carryout restaurants; restaurant services, namely, coffee cafe services featuring coffee and espresso beverages coffee house services. First Use Dates 3/0/1979					
EIGHT O'CLOCK	32843-0042	ORD	73/583,422	24-Jun-1986	1,409,722	Registered
	United States of America		18-Feb-1986		16-Sep-1986	16-Sep-2016
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 30 Int.					
	Goods: 30 Int.					
	Coffee					
EIGHT O'CLOCK CAFE	32843-0034	ORD	85/360,332	20-Dec-2011		Published
	United States of America		30-Jun-2011			
	Owner: Eight O'Clock Coffee Company				Attorneys: JPS	
	Client: TATA Global Beverages US				Client Ref:	
	Agent: Robinson & Cole LLP				Agent Ref:	
	Classes: 30 Int., 43 Int.					
	Goods: 30 Int.					
	43 Int.					
	Coffee, teas, pastries, Restaurant services.					

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Country: United States of America

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EIGHT O'CLOCK COFFEE ROYALE	32843-0038 United States of America	ORD	77/938,208 17-Feb-2010	20-Jul-2010	3,856,208 05-Oct-2010	Registered 05-Oct-2020
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int. Goods: 30 Int. Coffee					
METABOLISM BOOST	32843-0037 United States of America	ORD	85/007,049 06-Apr-2010		3,878,303 16-Nov-2010	Registered 16-Nov-2020
	Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP				Attorneys: JPS Client Ref: Agent Ref:	
	Classes: 30 Int. Goods: 30 Int. Coffee and tea					

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Country: Uruguay

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Trademark	Client Matter No. Country	Sub Case Case Type	Application Number Filing Date	Publication Number Publication Date	Registration Number Registration Date	Status Next Renewal
EIGHT O'CLOCK	32843-0084 Uruguay	ORD	405,289 07-Sep-2009			Pending
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int Goods: 30 Int Coffee.						
Attorneys: JPS Client Ref: Agent Ref:						

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 Country: Venezuela

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Trademark	Client Matter No.	SubCase	Application Number	Publication Number	Registration Number	Status
	Country	Case Type	Filing Date	Publication Date	Registration Date	Next Renewal
EIGHT O'CLOCK	32843-0085 Venezuela	ORD	17018/09 14-Oct-2009	26-Mar-2010	17018/09 21-Jul-2010	Registered 21-Jul-2025
Owner: Eight O'Clock Coffee Company Client: TATA Global Beverages US Agent: Robinson & Cole LLP Classes: 30 Int. Goods: 30 Int. Coffee.						