

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yurman Studio, Inc.		02/28/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	David Yurman IP LLC		
Street Address:	24 Vestry Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85408288	DY CLASSIC SOLITAIRE	
Serial Number:	85408341	DY RENAISSANCE	
Serial Number:	85141255	ROYAL CORD	
Serial Number:	85317680	DAVID YURMAN AMULETS	
Serial Number:	85408351	DY VERONA	
Serial Number:	85416648	MARITIME	
CORRESPONDENCE DATA			
Fax Number:	2122230196		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 896-1550		
Email:	sspagna@davidyurman.com		
Correspondent Name:	Susan Spagna		
Address Line 1:	24 Vestry Street		
Address Line 4:	New York, NEW YORK 10013		

OP \$165.00 85408288

NAME OF SUBMITTER:	Susan Spagna, Esq.
Signature:	/SUSAN SPAGNA, ESQ./
Date:	04/16/2012
Total Attachments: 0	

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