

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Excel in Health PT, PLLC</td> <td></td> <td>03/21/2012</td> <td>Professional Limited Liability Company: ARIZONA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Excel in Health PT, PLLC		03/21/2012	Professional Limited Liability Company: ARIZONA																
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CORRESPONDENCE DATA																											
Fax Number: 6026813339 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 6026813331 Email: trademarks@ethertonlaw.com Correspondent Name: Etherton Law Group, LLC Address Line 1: 2010 E University Dr Suite 25 Address Line 4: Tempe, ARIZONA 85281																											
ATTORNEY DOCKET NUMBER:	650-002																										
NAME OF SUBMITTER:	Benjamin D. Tietgen																										
Signature:	/bdt61826/																										
Date:	04/16/2012																										
Total Attachments: 1 source=650-002_Assignment_Signed#page1.tif																											

OP \$40.00 85274033

ASSIGNMENT of TRADEMARK

Assignor:

Excel in Health PT, P.L.L.C.
1351 W. Armstrong Way
Chandler, AZ 85286

Assignee:

Upper Core Technologies, LLC
6050 State Road 179 #3
Sedona, AZ 86351

Trademark:

EMBRACE

Application Serial Number:

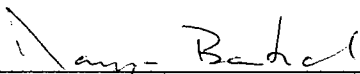
85/274033

Application Date:

March 22, 2011

In return for good and valuable consideration received, Assignor assigns to Assignee all right, title and interest in and to the above referenced mark, its U.S. trademark application and resulting registration, and its registration in all countries, together with the goodwill of the business with which the mark is used, or that part of the good will connected with the use of, and symbolized by, the mark.

Further, Assignor agree to take such reasonable actions as may be required, if any, to perfect the assignment of the intellectual property and applications for related trademarks, including the execution and delivery of any additional instruments of assignment and affidavits.



Darwyn P. Bartsch, Trustee
Member
Excel in Health PT, P.L.L.C.

3/27/12
Date

650-002

TRADEMARK