

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Sami Ladeki		04/10/2012
			INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Sami Ladeki Trustee of the Sami Ladeki Trust UDT 4/8/98		
Street Address:	7596 Eads Avenue, Ste 200		
City:	La Jolla		
State/Country:	CALIFORNIA		
Postal Code:	92037		
Entity Type:	TRUST: UNITED STATES		
Composed Of:	<ul style="list-style-type: none"> Sami Ladeki, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2066890	MESSY SUNDAE
CORRESPONDENCE DATA			
Fax Number:	6196967124		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	619 696-6700		
Email:	ipdocket@gordonrees.com		
Correspondent Name:	Neil F. Martin - Gordon & Rees LLP		
Address Line 1:	101 West Broadway, Suite 1600		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	BSCWP 1023665		
NAME OF SUBMITTER:	Neil F. Martin		
Signature:	/Neil F. Martin/		
Date:	04/17/2012		
Total Attachments: 1 source=ASSIGN890#page1.tif			

CH \$40.00 2066890

Assignment

FOR VALUE RECEIVED, the undersigned Assignor, Sami Ladeki, hereby assigns and grants all right title and interest in Trademark Registration No. 2,066,890, issued June 3, 1997, for the mark MESSY SUNDAE, in Class 30 for ice cream confections, namely ice cream sundaes, together with the good will attached to the mark, together with the right to sue and recover for any infringements thereof, regardless of whether the infringements occurred before or after the date of this assignment, to the Assignee "Sami Ladeki Trustee of the Sami Ladeki Trust UDT 4/8/98.



Sami Ladeki

Assignor