

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/01/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Management Dynamics, Inc.		03/13/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Management Dynamics, Inc.
Street Address:	One Meadowlands Plaza
City:	East Rutherford
State/Country:	NEW JERSEY
Postal Code:	07073
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85374639	AMBER ROAD
Serial Number:	85454673	

CORRESPONDENCE DATA

Fax Number: 9142880023
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 914.821.8011
 Email: tmddocket@leasonellis.com, doman@leasonellis.com, schwimmer@leasonellis.com
 Correspondent Name: Martin Schwimmer
 Address Line 1: One Barker Ave, Fifth Floor
 Address Line 4: White Plains, NEW YORK 10601


NAME OF SUBMITTER:	Michelle Dorman
Signature:	/michelle dorman/
Date:	04/18/2012

Total Attachments: 1
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OP \$65.00 85374639

TRADEMARK ASSIGNMENT

Whereas, **MANAGEMENT DYNAMICS, INC.**, a Delaware Corporation having an address at One Meadowlands Plaza East Rutherford, NJ 07073 (“Assignor”) has intended to use the trademarks shown below (the “Assigned Marks”) in commerce and has filed applications for registration indicating that intention, but has not yet filed allegations of use of such marks under Section 1(c) or 1(d) of the Trademark Act:

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
AMBER ROAD	85/374,639	July 19, 2011
	85/454,673	October 24, 2011

WHEREAS, **MANAGEMENT DYNAMICS, INC.**, a New Jersey corporation having an address at One Meadowlands Plaza East Rutherford, NJ 07073, (herein ‘Assignee’), is the successor of the ongoing and existing business or portion thereof of Assignor to which the Assigned Marks pertains and is desirous of acquiring the entire right, title and interest in and to the Assigned Marks as well as any registrations, renewals and extensions that may be granted thereon;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective November 1, 2011 hereby sell, assign and transfer the entire right, title and interest in and to said trademarks and trademark applications therefor and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connection therewith and any right to recover for past infringement thereof nunc pro tunc as of November 1, 2011, unto Assignee, its successors and assigns.

MANAGEMENT DYNAMICS, INC.
(a Delaware Corporation)

Dated: March 13, 2012

By: 

Print Name: Thomas Conway

Print Title: CFO

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