

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 06/30/2011 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|----------------------------|
| Souper Salad, Inc. | | 06/30/2011 | CORPORATION: MASSACHUSETTS |

RECEIVING PARTY DATA

| | |
|-----------------|--|
| Name: | Fresh City Acquisition Group, LLC |
| Street Address: | 97 Chapel St. |
| City: | Needham |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 02492 |
| Entity Type: | LIMITED LIABILITY COMPANY: MASSACHUSETTS |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------|----------|----------------|
| Serial Number: | 76283317 | FRESH CONCEPTS |
| Serial Number: | 74480113 | PLANET COFFEE |
| Serial Number: | 74480114 | PLANET COFFEE |

CORRESPONDENCE DATA

Fax Number: 6173459000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 617 345 9000
 Email: tmdocket@haslaw.com
 Correspondent Name: Andrea J Mealey
 Address Line 1: 28 State Street
 Address Line 4: Boston, MASSACHUSETTS 02109-1775

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| NAME OF SUBMITTER: | Andrea J. Mealey |
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|--|-------------------|
| Signature: | /Andrea J Mealey/ |
| Date: | 04/19/2012 |
| Total Attachments: 2 source=Fresh City Assignment#page1.tif source=Fresh City Assignment#page2.tif | |

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made nunc pro tunc as of June 30, 2011, between Souper Salad, Inc., a Massachusetts corporation (the "Assignor") and Fresh City Acquisition Group, LLC, a Massachusetts limited liability company (the "Assignee").

WHEREAS, the Assignor is the proprietor in the United States of the trademarks listed in Schedule A (hereinafter the "Trademarks").

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept said assignment.


NOW THEREFORE, for good and valuable consideration, the Assignor hereby assigns to the Assignee, its successors and assignees, its full right to and title in the Trademarks, including the right to sue for past infringement(s), together with the goodwill of the business in the goods for which the Trademarks are registered.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

ASSIGNOR
Souper Salad, Inc.

By: 
Name: Larry J. Reinstein
Title: President

SCHEDULE A

| <u>MARK</u> | <u>APP. SER. NO</u> |
|---|----------------------------|
| FRESH CONCEPTS | 76/283,317 |
| PLANET COFFEE | 74/480,113 |
| PLANET COFFEE (Logo)  | 74/480,114 |