

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eMedia Interactive Inc.		01/08/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Yellow Pages Group Co.		
Street Address:	16 Place du Commerce		
Internal Address:	Nun's Island		
City:	Verdun, Quebec		
State/Country:	CANADA		
Postal Code:	H3E 2A5		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3371644	RESTAURANTICA	
CORRESPONDENCE DATA			
Fax Number:	5195715044		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	519-575-7544		
Email:	michael.bean@gowlings.com		
Correspondent Name:	D. Michael Bean		
Address Line 1:	50 Queen Street North		
Address Line 2:	Suite 1020, Box 2248		
Address Line 4:	Kitchener, ONTARIO N2H 6M2		
ATTORNEY DOCKET NUMBER:	K6001297US		
DOMESTIC REPRESENTATIVE			
Name:			

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

D. Michael Bean

Signature:

/Michael Bean/

Date:

04/19/2012

Total Attachments: 4

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TRADE-MARK ASSIGNMENT

This agreement is effective as of JAN. 8, 2010 (the "**Effective Date**").

Between: **eMEDIA INTERACTIVE INC.**, a corporation existing under the laws of Canada, having a place of business at 829 Southgate Drive, Guelph, Ontario N1G 4W6

(hereinafter referred to as the "**Assignor**")

And: **YELLOW PAGES GROUP CO.**, a company existing under the laws of Nova Scotia having a place of business at 16 Place du Commerce, Nun's Island, Verdun, Quebec, H3E 2A5.

(hereinafter referred to as the "**Assignee**")

(hereinafter collectively referred to as the "**Parties**", and a "**Party**" means any one of the Parties)

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, does hereby sell, assign and transfer to the Assignee, who does hereby accept such sale, assignment and transfer, all its right, title and interest in Canada in and to the Trade-marks described in Appendix A (the "**Trade-marks**"), together with the goodwill of the business symbolised by the Trade-marks used in association with the related products or services, and the right to recover for past and present infringement, to pursue any related litigation and opposition proceedings based on or related to the Trade-marks, and to retain all damages and profits arising therefrom.

The Assignee hereby revokes all previous appointments in Canada and shall act as its own representative for services c/o Treena Cooper, Yellow Pages Group Co., 16 Place du Commerce, Verdun, Quebec, H3E 2A5, of any proceedings in respect of the Trade-marks.

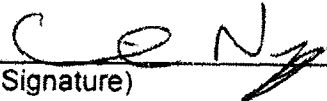
IN WITNESS WHEREOF, the Parties hereto have executed this Trade-mark Assignment agreement as of the Effective Date:

ASSIGNOR:

ASSIGNEE:

eMedia Interactive Inc.

YELLOW PAGES GROUP CO.

Per: 
(Signature)

Per: _____
(Signature)

Name: _____
(Print Name)

Name: _____
(Print Name)

Title: _____
(Title of the signatory)

Title: _____
(Title of signatory)

IN WITNESS WHEREOF, the Parties hereto have executed this Trade-mark Assignment agreement as of the Effective Date:

ASSIGNOR:

ASSIGNEE:

eMedia Interactive Inc.

YELLOW PAGES GROUP CO.

Per: _____
(Signature)

Per: _____
(Signature)

Name: _____
(Print Name)

Name: Stéphane Marceau
(Print Name)

Title: _____
(Title of the signatory)

Title: Chief Marketing Officer
(Title of signatory)

Appendix A

Assigned Trade-marks

TRADE-MARKS	COUNTRY	TRADE-MARK NO. / APPLICATION NO.
Restaurantica	Canada	TMA704,397
Restaurantica.com	Canada	TMA704,396
Restaurantica	Australia	1157084
Restaurantica	Japan	5108059
Restaurantica	USA	3371644
Restaurantica	China (Cl.35)	Appl. no. 5895264
Restaurantica	China (Cl.43)	Appl. no. 5895263
Restaurantica	Europe TM	Appl. no.5628409
Restaurantica	France	Appl. no. 83582410
Restaurantica	Germany	Appl.no. 302008033221.2
Restaurantica	Great Britain	Appl. no. 2490367