TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Investigative Network, Inc.		10/27/2011	CORPORATION: ARIZONA

RECEIVING PARTY DATA

Name:	Pearson Education, Inc.	
Street Address:	One Lake Street	
City:	Upper Saddle River	
State/Country:	NEW JERSEY	
Postal Code:	07458	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85442713	BLUE SKY LEARNING

CORRESPONDENCE DATA

Fax Number: 4155760300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 415-576-0200

Email: jarkowitz@kilpatricktownsend.com, dvargas@kilpatricktownsend.com

Correspondent Name: Jennifer D. Arkowitz

Address Line 1: Two Embarcadero Center, 8th Floor
Address Line 2: Kilpatrick Townsend & Stockton LLP
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	56838-820460
NAME OF SUBMITTER:	Jennifer D. Arkowitz
Signature:	/Jennifer D. Arkowitz/
Date:	04/19/2012

Total Attachments: 1

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TRADEMARK REEL: 004761 FRAME: 0077

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") dated as of October 27th, 2011 is between Investigative Network, Inc., an Arizona corporation (the "Assignor"), and Pearson Education, Inc., a Delaware corporation (the "Assignee").

WHEREAS, the Assignor wishes to transfer, sell and assign to the Assignee all of the Assignor's right, title and interest in and to the BLUE SKY LEARNING trademark and the application therefore currently pending with the United States Patent and Trademark Office as Serial Number 85/442,713, together with the goodwill associated therewith (collectively, the "Mark").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. <u>Assignment</u>. The Assignor hereby assigns to the Assignee all right, title, and interest in and to the Mark.
- Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee and its successors, assigns and other legal representatives.
- 3. <u>Further Assurances</u>. The Assignor agrees to execute and deliver at a future date any additional documents that the Assignee reasonably determines are required to perfect the Assignee's ownership of or title to the Mark.
- 4. <u>Authorization</u>. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Mark.

IN WITNESS WHEREOF, the Assignor has duly executed this Trademark Assignment as of the date first written above.

Investigative Network, Inc.

Name: Cliff Petrovsky

Title: President

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RECORDED: 04/19/2012