

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
James "Jimmy" Sommers		04/19/2012	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Wildfox Couture IP Holdings, LLC
Street Address:	2107 Bellevue Avenue
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90026
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	4080382	WILDFOX
Registration Number:	3768732	COYOTE SISTERS
Registration Number:	3854802	W
Serial Number:	77829885	LITTLEFOX
Registration Number:	3719999	WILDFOX
Registration Number:	3854801	W
Serial Number:	77967826	WILDFOX
Serial Number:	85280403	WILDFOX
Serial Number:	85280406	WILDFOX
Serial Number:	85280401	WILDFOX
Serial Number:	85369459	W WILDFOX SWIM.

CORRESPONDENCE DATA

Fax Number: 2136305745

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

**TRADEMARK**

*via US Mail.*

Phone: 213-891-5031  
Email: trademark@buchalter.com  
Correspondent Name: Jessie K. Reider, CA Bar No. 237,113  
Address Line 1: 1000 Wilshire Blvd., Suite 1500  
Address Line 2: Buchalter Nemer, APC  
Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	W9849-5001
NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237,113
Signature:	/jkr/
Date:	04/20/2012

**Total Attachments: 3**

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source=James Sommers to Wildfox Couture IP Holdings Signed Assignment#page3.tif

**Trademark Assignment**

**WHEREAS** James “Jimmy” Sommers, an individual of California (hereinafter “Assignor”) owns and has used and/or has the bona fide intent to use the trademarks identified on Schedule A, attached hereto and incorporated by this reference (hereinafter the “Marks”):

**WHEREAS** Assignor owns the Marks, including the registrations and pending applications, all common law rights in and to the Marks, and has used, uses and/or has the bona fide intent to use the Marks in commerce and desires to transfer the Marks, all on-going and existing business represented by and/or associated with the Marks, and all goodwill associated with the Marks;

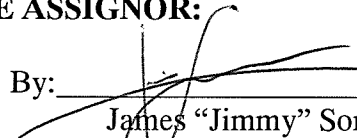
**WHEREAS** Wildfox Couture IP Holdings, LLC, a California limited liability company with a principal place of business of 2107 Bellevue Avenue, Los Angeles, CA 90026 (hereinafter “Assignee”) desires to acquire all right, title and interest in and to the Marks, the goodwill symbolized by the Marks, the trademark applications and registrations, the on-going and existing business represented by and/or associated with the Marks, and all common law rights thereto; and

**WHEREAS** the Parties desire to memorialize the assignment of the Marks, the on-going and existing business represented by and/or associated with the Marks, the goodwill of the business symbolized by the Marks, the trademark applications and registrations, and all common law rights relating thereto, and all rights to recover for past infringement.

**NOW THEREFORE**, in exchange for Assignee’s payment of \$10 and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, along with that portion of the on-going and existing business represented by and/or associated with the Marks, and the trademark applications and registrations, all common law rights relating thereto, and all rights to recover for past infringement.

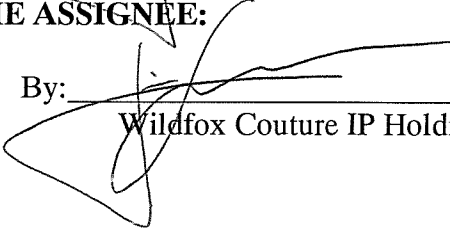
**AGREED TO AND ACCEPTED BY THE ASSIGNOR:**

Date: 19 April 2012

By:   
James “Jimmy” Sommers

**AGREED TO AND ACCEPTED BY THE ASSIGNEE:**

Date: 19 April 2012

By:   
Wildfox Couture IP Holdings, LLC

**Schedule A  
The Trademarks**

<u>Mark</u>	<u>Serial/Reg. No. and Country</u>
WILDFOX and DESIGN	4080382 (US)
COYOTE SISTERS	3768732 (US)
W & HORSE DESIGN	3854802 (US)
LITTLEFOX & DESIGN	77829885 (US)
WILDFOX and DESIGN	3719999 (US)
W & HEART DESIGN	3854801 (US)
WILDFOX	77967826 (US)
WILDFOX	85280403 (US)
WILDFOX	85280406 (US)
WILDFOX	85280401 (US)
W WILDFOX SWIM and DESIGN	85369459 (US)
WILDFOX & Design	1417952 (CA)
WILDFOX & Design	007368657 (EU)
WILDFOX & Design	5305208 (JP)
WILDFOX & Design	40801515 (KR)
WILDFOX & Design	398970 (RU)
WILDFOX	1320887 (AU)
WILDFOX	812786 (NZ)
WILDFOX	7906474 (CN)
WILDFOX & Design	7906473 (CN)
WILDFOX & Design	7906472 (CN)
WILDFOX & Design	301466703 (HK)
WILDFOX & Design	1418308 (TW)
WILDFOX	902706110 (BR)
WILDFOX	902706730 (BR)
WILDFOX	902706870 (BR)
WILDFOX	2439941 (AR)
WILDFOX	2439942 (AR)
WILDFOX	2439943 (AR)
WILDFOX	902707221 (BR)
WILDFOX	3.009.664 (AR)
WILDFOX	919.700 (CL)
WILDFOX	919.701 (CL)
WILDFOX	919.702 (CL)
WILDFOX	923896 (CL)
WILDFOX	1169318 (MX)
WILDFOX	1102032 (MX)
WILDFOX	1102029 (MX)
WILDFOX	1169316 (MX)
WILDFOX	Z201121075A (HR)

<u>Mark</u>	<u>Serial/Reg. No. and Country</u>
WILDFOX	Z- 1803/2011 (RS)
WILDFOX	TM-2011/1324 (MK)
WILDFOX	Z-2011/625 (ME)
WILDFOX	BAZ1116043A (BA)
W WILDFOX SWIM and DESIGN	10544451 (EU)