

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Spot On Direct Response, LLC		04/11/2012
	Entity Type LIMITED LIABILITY COMPANY:		
RECEIVING PARTY DATA			
Name:	Go.Products, LLC		
Street Address:	125 Rich Street		
City:	Greenbrae		
State/Country:	CALIFORNIA		
Postal Code:	94904		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	76708092	STOMPPEEZ
	Serial Number:	76708091	TURBO PAK
CORRESPONDENCE DATA			
Fax Number:	8479194631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8475090045		
Email:	howard@hfine.com		
Correspondent Name:	Howard R. Fine		
Address Line 1:	2100 Sanders Road, Suite 200		
Address Line 4:	Northbrook, ILLINOIS 60062		
ATTORNEY DOCKET NUMBER:	077-001		
NAME OF SUBMITTER:	Howard R. Fine		
Signature:	/Howard R. Fine/		
Date:	04/20/2012		
Total Attachments: 1 source=SODR Trademark Assignment#page1.tif			

OP \$65.00 76708092

Exhibit A

TRADEMARK ASSIGNMENT

WHEREAS, Spot On Direct Response, LLC, a Delaware limited liability located at 4244 Woodcliff Road, Sherman Oaks, California, 91403 ("Assignor"), is the owner of the following trademarks and service marks together with any and all registrations or applications for registration related thereto (collectively, the "Marks"):

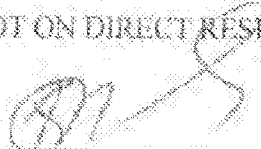
Mark	Serial No.	Reg. No.	Filing Date	Reg. Date
STOMPPEEZ	76708092	NA	June 22, 2011	NA
TURBOPAK	76708091	NA	June 22, 2011	NA
GOPAK	NA	NA	NA	NA

WHEREAS, Go.Products, LLC, a California limited liability company, with its principal place of business at 125 Rich Street, Greenbrae, California, 94904 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all of the business of Assignor to which the Marks pertain, and any and all goodwill associated therewith; and

WHEREAS, Assignee is the successor to the business of the Assignor, or portion thereof, to which the Marks pertain, and such business is ongoing and existing,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor irrevocably, unconditionally and forever sells, assigns, transfers and conveys to Assignee all right, title and interest to the Marks, together with all goodwill of the business connected with the use of and symbolized by the Marks world-wide, and together with all common law rights and all registrations and applications for registration both foreign and domestic, and together with all past, present and future claims and causes of action that could have been asserted by Assignor for damages and equitable and other relief by reasons of infringement, dilution and all other unlawful acts by third parties and/or Assignee of the Marks prior to execution of this Trademark Assignment, with the same right to sue for, and collect the same for Assignee's own use, benefit and for the use and benefit of its successors, assigns or other legal representative, whether such actions could have been brought in Assignor's name or in the names of others,

SPOT ON DIRECT RESPONSE, LLC

By: 
Brett Saevitzon, its Managing Member

Date: April 11 2012 