

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cool-View, LLC		04/18/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Hawkeye Distributing, LLC		
Street Address:	1643 Williamsburg Square		
City:	Lakeland		
State/Country:	FLORIDA		
Postal Code:	33803		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77738217	NOVALITE	
CORRESPONDENCE DATA			
Fax Number:	2162412824		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-864-5550		
Email:	trademarks@hahnlaw.com		
Correspondent Name:	Hahn Loeser + Parks LLP		
Address Line 1:	One GOJO Plaza		
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Address Line 4:	Akron, OHIO 44311		
ATTORNEY DOCKET NUMBER:	203509.00004		
NAME OF SUBMITTER:	Scott M. Oldham		
Signature:	/Scott M. Oldham/		

CH \$40.00 77738217

Date:

04/24/2012

Total Attachments: 2

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Trademark Assignment

WHEREAS, COOL-VIEW, LLC, a Florida Limited Liability Company, with its principal place of business at 12610 WORLD PLAZA LANE SUITE 2 FT. MYERS, FL 33907 ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified registrations as identified in Schedule A attached (hereinafter the "Marks"):

and

WHEREAS, Hawkeye Distributing, LLC, a Florida Limited Liability Company, with its principal place of business at 1643 Williamsburg Square, Lakeland, FL 33803 ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, interest and goodwill in the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

NOW, THEREFORE, Hawkeye Distributing, LLC, hereby accepts title to said trademarks, trademark registrations, along with the goodwill associated therewith.

IN WITNESS WHEREOF, I have hereunto set hand and seal on the date subscribed.

Cool-View, LLC

Hawkeye Distributing, LLC

By: Brian Hummel Digitally signed by Brian Hummel
DN: cn=Brian Hummel, o, ou=Cool
View, email=kdhummel@yahoo.com,
c=US
Date: 2012.04.18 15:53:38 -04'00'

By: Linda Donaldson

Name: BRIAN HUMMEL

Name: LINDA DONALDSON

Title: CEO

Title: VP

Date: 4/18/12

Date: 4/18/2012

SCHEDULE A

<u>Trademark</u>	<u>U.S. Serial No.</u>	<u>Filing Date</u>	<u>Country</u>
COOL-VIEW	77/738,125	May 15, 2009	United States
NOVALITE	77/738,217	May 15, 2009	United States