

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Premier Company		09/09/2011
	CORPORATION: COLORADO		
RECEIVING PARTY DATA			
Name:	Sterling Infosystems, Inc.		
Street Address:	249 West 17th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85206441	TANDEM
CORRESPONDENCE DATA			
Fax Number:	9702243175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	970-224-3100		
Email:	bschroeer@idea-asset.com		
Correspondent Name:	Luke Santangelo		
Address Line 1:	125 South Howes Street		
Address Line 2:	Third Floor		
Address Line 4:	Fort Collins, COLORADO 80521		
ATTORNEY DOCKET NUMBER:	TANDEM-TM		
NAME OF SUBMITTER:	Luke Santangelo		
Signature:	/Luke Santangelo/		
Date:	04/24/2012		
Total Attachments: 1 source=Assignment of TM Rights#page1.tif			

OP \$40.00 85206441

**ASSIGNMENT OF TRADEMARK RIGHTS**

(Pending Intent-to-Use Application)

**THIS ASSIGNMENT** document effective as of the 9<sup>th</sup> day of September, 2011 is between The Premier Company, a Colorado corporation whose address is 113 South College Avenue, Fort Collins, CO 80524 (Assignor) and Sterling Infosystems, Inc., a Delaware corporation whose address is 249 West 17<sup>th</sup> Street, NY, NY 10011 (Assignee);

**WHEREAS** Assignor owns certain trademark rights in the trademark TANDEM, including U.S. Trademark Registration Application No. 85/206441 (the Trademark);

**WHEREAS** Assignee has acquired the entire business of the Assignor with all portions of the business to which the Trademark pertains from the Assignor and specifically including but not limited to the Trademark and all associated goodwill from Assignor;

**NOW THEREFORE** the parties, for good and valuable consideration received and acknowledged, agree as follows:

1. Assignor hereby confirms and grants and assigns to the Assignee its entire right, title, and interest in and to the Trademark, together with all goodwill associated therewith, including but not limited to all worldwide rights to use the Trademark and to file for foreign trademark registrations.
2. This Assignment shall be binding on all parties, their heirs, successors, and assigns, and may be recorded in the United States Patent and Trademark Office and under the appropriate state provisions of the Uniform Commercial Code.

**ASSIGNOR SIGNATURE:**

By: Kathryn B Duetz  
Title: COO

UNITED STATES OF AMERICA )  
STATE OF COLORADO )  
COUNTY OF LARIMER )

SUBSCRIBED AND SWORN to before me in the County of Larimer, State of Colorado, United States of America, by Katie Zwetig this 23<sup>rd</sup> day of April, 2012. WITNESS my hand and official seal pursuant to the authority vested in me as a Notary Public by the State of Colorado.

Michelle K. Petrie  
Notary Public  
My Commission Expires 4-12-14

**ASSIGNEE SIGNATURE:**

By: [Signature]  
Andrew Reiben, CFO

UNITED STATES OF AMERICA )  
STATE OF NY )  
COUNTY OF NY )

SUBSCRIBED AND SWORN to before me in the County of NY, State of NY, United States of America, by Andrew Reiben this 20 day of April, 2012. WITNESS my hand and official seal pursuant to the authority vested in me as a Notary Public by the State of NY.

[Signature]  
Notary Public  
My Commission Expires \_\_\_\_\_  
**RUSSELL B. SCARCELLA**  
Notary Public, State of New York  
No. 02SC5048689  
Qualified in New York County  
Commission Expires Aug. 28, 2014

