

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YF HOLDINGS, INC.		04/23/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	YOU FIT, INC.		
Street Address:	6161 9th Avenue North		
City:	St. Petersburg		
State/Country:	FLORIDA		
Postal Code:	33710		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4116876	YOUFIT	
Registration Number:	4012126	LIME CARD	
Registration Number:	3844778	GREEN IS OUR COLOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813/225-2500		
Email:	zacharym@jpfirm.com		
Correspondent Name:	Zachary D. Messa		
Address Line 1:	911 Chestnut Street		
Address Line 4:	Clearwater, FLORIDA 33756		
ATTORNEY DOCKET NUMBER:	YOU FIT, INC.		
NAME OF SUBMITTER:	Attorney of Record, Florida Bar member		

OP \$90.00 4116876

Signature:	/Zachary D. Messa/
Date:	04/24/2012
Total Attachments: 5 source=trademarkassignment#page1.tif source=trademarkassignment#page2.tif source=trademarkassignment#page3.tif source=trademarkassignment#page4.tif source=trademarkassignment#page5.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered and executed as of this ___ day of April 2012 ("Effective Date"), by and between YF Holdings, Inc., a Florida corporation located at 5210 1st Ave. N., St. Petersburg, Florida 33710 ("Assignor"), and You Fit, Inc., a Florida corporation located at 6161 9th Ave. N, St. Petersburg, Florida 33710 ("Assignee"). Assignor and Assignee are referred to herein individually as "Party" and collectively as "Parties".

WHEREAS, the Parties desire to enter into this Assignment to assign Assignor's trademarks and all goodwill related to or symbolized by such Marks from Assignor to Assignee and to record the assignment with the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing, the Parties hereby agree as follows:

1. Assignor hereby sells, transfers, conveys, assigns, and delivers to the Assignee and the Assignee hereby accepts, all rights, titles, and interests in and to the trademarks, including all common law rights to YOUFIT[®], Registration No. 4,116,876, LIME CARD[®], Registration No. 4,012,126, and GREEN IS OUR COLOR[®], Registration No. 3,844,778 (collectively the "Marks" attached at Exhibit "1"), throughout the world, together with the goodwill of the business symbolized by the Marks, including, without limitation, any and all causes of action and other rights assertable under the Marks, the right to sue third parties for infringement of or improper activities regarding the Marks, the right to assume any licenses connected with the Marks, and the right to enjoy all of the monetary benefits obtained as a result of any litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

2. At any time on or after the date of this Assignment, Assignor agrees to execute and deliver all such further transfers, assignments, conveyances and assurances and take or cause to be taken such actions as may reasonably be requested by the Assignee to obtain the full benefit of this Assignment. Assignor further covenants that Assignee will, upon request and without further consideration, be provided promptly with all pertinent facts, documents and specimens relating to the Marks and all legal equivalents as may be known or accessible to Assignor.

3. Assignor represents and warrants that Assignor has not previously assigned to any third party any right, title or interest in and to any of the Marks or the goodwill of Assignor with respect thereto. Assignor acknowledges that Assignor shall have no right to receive any royalty, fee or other share or income or revenue that may be received by Assignee from the use, sale, license, publication, distribution or any other transfer or exploitation of the Marks.

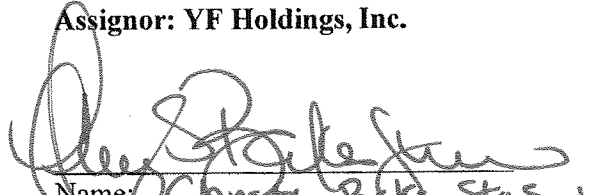
4. This Assignment is absolute, exclusive and irrevocable.

5. This Assignment constitutes the entire agreement of the Parties and supersedes all prior and contemporaneous agreements and understandings both written and oral, between the Parties, or either of them, with respect to the subject matter hereof. This Assignment may be


amended, modified or supplemented only by a written agreement signed by the Assignor and Assignee.

IN WITNESS WHEREOF, the Parties have duly caused the execution of this Assignment by their duly authorized representative or officer, as of the Effective Date of this Agreement.

Assignor: YF Holdings, Inc.


Name: Christy Baker Stang
Title: Vice President
Date: 4/23/12

Assignee: You Fit, Inc.


Name: Rick Beck
Title: President
Date: 4/23/12

United States of America
United States Patent and Trademark Office

YOUFIT

Reg. No. 4,116,876

Registered Mar. 27, 2012

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

YF HOLDINGS, INC. (FLORIDA CORPORATION)
5210 1ST AVENUE NORTH
ST. PETERSBURG, FL 33710

FOR: HEALTH CLUB SERVICES, NAMELY, PROVIDING FACILITIES, IN THE FIELD OF
PHYSICAL EXERCISE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-19-2008; IN COMMERCE 2-19-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,683,711.

SER. NO. 85-005,249, FILED 4-2-2010.

THOMAS MANOR, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office



TRADEMARK

REEL: 004762 FRAME: 0980

United States of America
United States Patent and Trademark Office

LIME CARD

Reg. No. 4,012,126

Registered Aug. 16, 2011

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

YF HOLDINGS, INC. (FLORIDA CORPORATION)
5210 1ST AVENUE NORTH
ST. PETERSBURG, FL 33710

FOR: HEALTH CLUB SERVICES, NAMELY, PROVIDING INSTRUCTION, FACILITIES,
AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE, IN CLASS 41 (U.S. CLS. 100,
101 AND 107).

FIRST USE 6-9-2008; IN COMMERCE 6-9-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-221,974, FILED 1-20-2011.

TIMOTHY FINNEGAN, EXAMINING ATTORNEY



David J. Kyppes

Director of the United States Patent and Trademark Office

TRADEMARK
REEL: 004762 FRAME: 0981

United States of America

United States Patent and Trademark Office

GREEN IS OUR COLOR

Reg. No. 3,844,778

Registered Sep. 7, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

YF HOLDINGS, INC. (FLORIDA CORPORATION)
5210 1ST AVENUE NORTH
ST. PETERSBURG, FL 33710

FOR: HEALTH CLUB SERVICES, NAMELY, PROVIDING INSTRUCTION, FACILITIES,
AND EQUIPMENT IN THE FIELD OF PHYSICAL EXERCISE, IN CLASS 41 (U.S. CLS. 100,
101 AND 107).

FIRST USE 9-19-2008; IN COMMERCE 9-19-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-927,171, FILED 2-3-2010.

THOMAS MANOR, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

TRADEMARK

RECORDED: 04/24/2012

REEL: 004762 FRAME: 0982