

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pinsonault Associates, LLC		04/12/2012	LIMITED LIABILITY COMPANY: NEW JERSEY

RECEIVING PARTY DATA

Name:	Fingertip Formulary, LLC
Street Address:	266 Harristown Road
Internal Address:	Suite 202
City:	Glen Rock
State/Country:	NEW JERSEY
Postal Code:	07452
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85420851	PATHFINDERRX
Registration Number:	3065809	TODAY'S ACCOUNTS
Registration Number:	4041709	PATHFINDERX
Registration Number:	2961724	UNDERSTANDING MANAGED CARE

CORRESPONDENCE DATA

Fax Number: 6179041775
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-413-8005
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 Correspondent Name: Donna Weinstein
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 Address Line 2: GTC Law Group LLP & Affiliates
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CH \$115.00 85420851

ATTORNEY DOCKET NUMBER:	DECISION RESOURCES NEEDLE
NAME OF SUBMITTER:	Donna Weinstein
Signature:	/Donna Weinstein/
Date:	04/24/2012
Total Attachments: 4 source=Trademark Assignment_FINAL#page1.tif source=Trademark Assignment_FINAL#page2.tif source=Trademark Assignment_FINAL#page3.tif source=Trademark Assignment_FINAL#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), dated as of April 12, 2012, is entered into by and between Pinsonault Associates, LLC, a New Jersey limited liability company, having an address of 350 Clark Drive, Mount Olive, New Jersey 07828 ("Assignor"), and Fingertip Formulary, LLC, a Delaware limited liability company, having an address of 266 Harristown Road, Suite 202, Glen Rock, New Jersey 07452 ("Assignee").

RECITALS

A. Assignor has adopted, is using and is the owner of all right, title, interest, and goodwill in and to the trademarks and service marks listed on Schedule A attached hereto (the "Marks"); and

B. Assignor and Assignee have entered into an Asset Purchase Agreement, dated as of April ____, 2012, pursuant to which Assignor has agreed to assign, sell and transfer each of the Marks unto Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, Assignor does hereby assign, sell and transfer unto Assignee, all of its right, title and interest in and to the Marks, together with (i) the registrations/application to register for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registration thereof or such associated goodwill. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments covering the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

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Schedule A

U.S. Trademark Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
TODAY'S ACCOUNTS	3,065,809	March 7, 2006
PATHFINDERx	4,041,709	October 18, 2011
UNDERSTANDING MANAGED CARE	2,961,724	June 14, 2005

U.S. Trademark Application

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
PATHFINDERRx	85/420,851	September 12, 2011