

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
MGI Luxury Group SA		04/18/2012	CORPORATION: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
Name:	Ebel Watches SA		
Street Address:	Nidaugasse 35		
City:	2502 Biel		
State/Country:	SWITZERLAND		
Entity Type:	societe anonyme: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 10</b>			
Property Type	Number	Word Mark	
Registration Number:	2886506	1911	
Registration Number:	1370055	BELUGA	
Registration Number:	2717066	CLASSIC WAVE	
Registration Number:	1381260	DISCOVERY	
Registration Number:	0833650	EBEL	
Registration Number:	1655257	EBEL	
Registration Number:	1247027	EBEL	
Registration Number:	3084067	EBEL	
Registration Number:	1355253	EE	
Registration Number:	1557864	VOYAGER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2156552286		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@dechert.com		
Correspondent Name:	Jacob Bishop		

Address Line 1:	Dechert LLP
Address Line 2:	Cira Centre, 2929 Arch Street
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2808

ATTORNEY DOCKET NUMBER:	287418
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**DOMESTIC REPRESENTATIVE**

Name:	Jacob Bishop
Address Line 1:	Dechert LLP
Address Line 2:	Cira Centre, 2929 Arch Street
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2808

NAME OF SUBMITTER:	Jacob Bishop
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Signature:	/Jacob Bishop/
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Date:	04/25/2012
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## ASSIGNMENT OF TRADEMARKS

WHEREAS **MGI LUXURY GROUP SA** ("Assignor"), a Swiss corporation, having an address at Nidaugasse 35, 2502 Biel, Switzerland, holds of record the trademarks (the "Trademarks") and the registrations of the Trademarks (the "Registrations") displayed in the attached Exhibit A.

WHEREAS **EBEL WATCHES SA** ("Assignee"), a Swiss *societe anonyme*, having an address at Nidaugasse 35, 2502 Biel, Switzerland, has acquired from Assignor certain assets of Assignor, including the Trademarks, the Registrations, and the goodwill of the business symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns, conveys and transfers to Assignee all right, title and interest in and to the Trademarks, the Registrations, and the goodwill of the business symbolized by the Trademarks, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Dated: 18 April, 2012




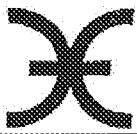
**MGI LUXURY GROUP SA**

By: 

Name: Timothy F. Michno

Title: Attorney-in-Fact

Exhibit A

<u>Mark</u>	<u>Registration No.</u>	<u>Reg. Date</u>
1911	2,886,506	Sept. 21, 2004
BELUGA	1,370,055	Nov. 12, 1985
CLASSIC WAVE	2,717,066	May 20, 2003
DISCOVERY	1,381,260	Feb. 4, 1986
	833,650	August 15, 1967
	1,655,257	Sept. 3, 1991
	1,247,027	Aug. 2, 1983
EBEL	3,084,067	Apr. 25, 2006
	1,355,253	Aug. 20, 1985
VOYAGER	1,557,864	Sep. 26, 1989