

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHRIS FASH		04/11/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DUCK COMMANDER, INC.		
Street Address:	117 Kings Lane		
City:	West Monroe		
State/Country:	LOUISIANA		
Postal Code:	71292		
Entity Type:	CORPORATION: LOUISIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85315995	CUT EM	
Registration Number:	3585826	CUT EM	
CORRESPONDENCE DATA			
Fax Number:	9185743107		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	918-574-3007		
Email:	rachel.blue@mcafeetaft.com		
Correspondent Name:	Rachel Blue, McAfee & Taft		
Address Line 1:	1717 S. Boulder		
Address Line 2:	Suite 900		
Address Line 4:	Tulsa, OKLAHOMA 74119		
ATTORNEY DOCKET NUMBER:	04112.00002		
NAME OF SUBMITTER:	Rachel Blue		
Signature:	/Rachel Blue/		

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TRADEMARK

Date:

04/25/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Chris Fash, an individual, (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademarks and corresponding United States registration and application for the trademarks listed in Schedule A attached hereto;

WHEREAS, Duck Commander, Inc., (hereinafter "Assignee"), desires to acquire all of Assignor's right, title and interest in and to the trademarks and corresponding registration and registration application for the trademarks listed in Schedule A attached hereto (the "Marks"), together with the goodwill of the business connected with the use of and symbolized by the trademarks; and

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all of its right, title and interest in and to the trademarks and corresponding registrations and registration applications for the trademarks listed in Schedule A attached hereto, together with the goodwill of the business connected with the use of and symbolized by the trademarks and the right to sue for past infringement, if any there may be.

Chris Fash, an individual



Chris Fash

4/11/12

Date

**SCHEDULE A**

**TRADMARKS**

All CUT 'EM derived trademarks, business names or trade names utilized by Assignor, its affiliates, predecessors or successors in interest including, but not limited to the following:

CUT 'EM

**U.S. REGISTRATIONS AND APPLICATIONS:**

	<b>MARK</b>
Reg. No. 3,585,826	CUT 'EM
Serial No. 85/315,995	CUT 'EM