

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | MERGER | | |
| EFFECTIVE DATE: | 12/31/2008 | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Execution Date |
| | Institute of Management and Administration, Inc. | | 12/31/2008 |
| | | | Entity Type |
| | | | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | BNA Subsidiaries, LLC | | |
| Street Address: | 1 Phoenix Mill Lane | | |
| City: | Peterborough | | |
| State/Country: | NEW HAMPSHIRE | | |
| Postal Code: | 03458 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| | Property Type | Number | Word Mark |
| | Serial Number: | 76278319 | BROADBAND DAILY |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9175222727 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2123182000 | | |
| Email: | Trademarks@bloomberg.net | | |
| Correspondent Name: | Bloomberg L.P./Aimee Nassau Gardiner | | |
| Address Line 1: | 731 Lexington Avenue | | |
| Address Line 2: | Legal Department | | |
| Address Line 4: | New York, NEW YORK 10022 | | |
| ATTORNEY DOCKET NUMBER: | BNA MERGER | | |
| NAME OF SUBMITTER: | Aimee Nassau Gardiner | | |

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|--|-------------------------|
| Signature: | /Aimee Nassau Gardiner/ |
| Date: | 04/25/2012 |
| Total Attachments: 2 source=BNA Certificate of Merger#page1.tif source=BNA Certificate of Merger#page2.tif | |

**CERTIFICATE OF MERGER
OF
INSTITUTE OF MANAGEMENT AND ADMINISTRATION, INC.
(A NEW YORK CORPORATION)
WITH AND INTO
BNA SUBSIDIARIES, LLC
(A DELAWARE LIMITED LIABILITY COMPANY)**

It is hereby certified that:

1. The name and jurisdiction of organization or formation of each of the constituent business entities are:
 - a. BNA Subsidiaries, LLC, a Delaware limited liability company (hereinafter referred to as the "LLC" and sometimes referred to as the "Surviving Business Entity"); and
 - b. Institute of Management and Administration, Inc., a New York corporation (hereinafter referred to as "IOMA" and sometimes referred to, together with the LLC, as the "Constituent Business Entities").
2. An agreement of merger dated as of December____, 2008 by and between the LLC and IOMA (hereinafter referred to as the "Merger Agreement") has been approved and executed by each of the Constituent Business Entities in accordance with Section 18-209 of the Limited Liability Company Act of the State of Delaware (the "LLC Act").
3. Pursuant to the terms of the Merger Agreement, IOMA shall be merged with and into the LLC, with the LLC being the surviving business entity, in accordance with the LLC Act (hereinafter referred to as the "Merger").
4. The name of the Surviving Business Entity from the Merger is, and after the effective time of the Merger shall be, "BNA Subsidiaries, LLC" until it is amended in accordance with the provisions of the LLC Act.
5. The Merger shall be effective at 11:59 p.m. on December 31, 2008 (the "Effective Time").
6. The Certificate of Formation of the LLC in effect immediately prior to the Effective Time of the Merger shall be, from and after the Effective Time of the Merger, the Certificate of Formation of the Surviving Business Entity, until amended as provided therein and in accordance with the provisions of the LLC Act.

7. The executed Merger Agreement is on file at an office of the Surviving Business Entity located at One Phoenix Mill Lane, Peterborough, NH, 03458.
8. A copy of the Merger Agreement will be furnished by the Surviving Business Entity, on request and without cost, to any interest holder of either of the Constituent Business Entities.

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Merger to be executed as of the _____ day of _____, 2008.

BNA Subsidiaries, LLC

By: Paul N. Wojcik
Name: Paul N. Wojcik
Title: Chairman