

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BNA Subsidiaries, LLC		12/31/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Bureau of National Affairs, Inc.		
Street Address:	1801 S. Bell Street		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22202		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76278319	BROADBAND DAILY	
CORRESPONDENCE DATA			
Fax Number:	9175222727		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123182000		
Email:	Trademarks@bloomberg.net		
Correspondent Name:	Bloomberg L.P./ Aimee Nassau Gardiner		
Address Line 1:	731 Lexington Avenue		
Address Line 2:	Legal Department		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	BNA ASSIGNMENT		
NAME OF SUBMITTER:	Aimee Nassau Gardiner		
Signature:	/Aimee Nassau Gardiner/		

CH \$40.00 76278319

Date:

04/25/2012

Total Attachments: 3

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**ASSIGNMENT OF
BNA SUBSIDIARIES ASSETS**

KNOW ALL MEN BY THESE PRESENTS, that effective as of 12:59 p.m., December 31, 2009, **BNA SUBSIDIARIES, LLC** ("ASSIGNOR"), a Delaware limited liability corporation with principal offices located at **1 Phoenix Mill Lane, Peterborough, NH, 03458**, does by these presents grant, bargain, convey transfer, assign, release and deliver to **THE BUREAU OF NATIONAL AFFAIRS, INC.** ("ASSIGNEE"), a Delaware corporation with principal offices located at **1801 S. Bell Street, Arlington, VA 22202**, all of the **BNA Subsidiaries Assets** as more fully described below, and **ASSIGNEE** hereby accepts assignment of those assets, such assets to include all ownership rights of the **BNA Subsidiaries Assets**, including names, titles, content, files, domain names, websites, customer or subscriber files and databases, contracts, trademarks, copyrights (whether or not registered with any state or federal agency) and other intellectual property related to the **BNA Subsidiaries Assets**. **BNA Subsidiaries Assets** shall include the products described on Exhibit A.

ASSIGNOR hereby represents that it is the lawful owner of the above described property, that the property is free from all encumbrances and that **ASSIGNOR** has the ability and right to assign the aforesaid **BNA Subsidiaries Assets** and will warrant and defend the same against the lawful claims and demands of all persons.

This Assignment may be signed in identical counterparts, both of which, when taken together, shall constitute one fully executed and binding agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized officers on the **29th day of December, 2009**.

BNA SUBSIDIARIES, LLC:

THE BUREAU OF NATIONAL AFFAIRS, INC.:

By: Bradford Smith
Bradford Smith
Chief Operating Officer

By: Gregory C. McCaffery
Gregory C. McCaffery
President

Date: 12-29-09

Date: 12/30/09

EXHIBIT A
BNA SUBSIDIARIES ASSETS

1. **PIKE & FISCHER PRODUCTS**: All Pike & Fischer products covering the following topics: Administrative Law, Communications Business Intelligence, Communications Law & Regulation, Court & Agency Rules, Internet Law, Litigation, Discovery & Records Management, Patent & Trademark and Transportation Law & Regulation. Products covering topics related to Fertilizer & Ag Chemical are excluded. Pike & Fischer products include, but are not limited to, those products listed below:
 - a. Newsletters and Looseleaf Services
 - i. Communications Regulation
 - ii. Broadband Daily
 - iii. Wireless Telecom Regulation
 - iv. FR Today (email only)
 - v. Broadcast Regulation
 - vi. Cable TV Regulation
 - vii. Telecom Law Report
 - viii. Communications Environmental & Land Use Law Report
 - ix. Internet Law & Regulation
 - x. Rules Service (FCC related) and Rules Service (non-FCC)
 - xi. Court and Agency Rules
 - xii. Administrative Law
 - xiii. AdLaw Bulletin
 - xiv. Shipping Regulation
 - b. Events
 - i. Broadband Policy Summit
 - c. Research and Advisory Services
 - i. Broadband Advisory Services
 - ii. Various books and research titles

2. **BNA SUBSIDIARIES**: All IOMA products covering the Human Resources topics including, but not limited to, those products listed below:
 - a. Newsletters and Looseleaf Services
 - HRFocus
 - 401k Report
 - Managing Benefits Plans
 - Report on Salary Surveys
 - Payroll Managers Report
 - Payroll Practitioners Report
 - Payroll Compliance Guide
 - Guide to Pay for Performance

 - b. HR-Related Webinars (approximately 60-70 per year under IOMA brand)

- c. HR-Related Live Events (approximately 2-3 events per year under IOMA brand)
- d. HR-Related Research Reports (including both those Research Reports currently currently marketed and listed below, and out-of-print Reports)
 - Hospital HR Benchmarks
 - Guide to Compensation 2010
 - Guide to HR Benchmarks 2009
 - Plans in Transition 2009-2010
 - Best Practices in Avoiding Employment Discrimination
 - PTO Banks: Streamlining Attendance Policies
 - HR Cost Control Best Practices
 - Best Practices in Managing 401k Plans
 - Benefits Benchmarks and Analysis
 - Managing the Payroll Department
 - Payroll Benchmarks and Analysis 2009
 - Guide to Garnishments
 - Payroll Compensation Report 2009