900221372 04/25/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	10/31/2011	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pop & Lock Corporation		01/04/2012	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Pop & Lock, LLC	
Street Address:	1271 Contract Drive	
City:	Green Bay	
State/Country:	WISCONSIN	
Postal Code:	54304	
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Registration Number:	3318163	POP & LOCK	
Registration Number:	3244975	POP & LOCK	
Registration Number:	3335124	MITECH IGNITION	
Registration Number:	3344195	MITECH IGNITION	

CORRESPONDENCE DATA

Fax Number: 4142783763

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 414-225-7563

Email: pbergin@dkattorneys.com

Correspondent Name: Patrick M. Bergin
Address Line 1: 111 E. Kilbourn Ave

Address Line 2: Suite 1400

Address Line 4: Milwaukee, WISCONSIN 53005

TRADEMARK REEL: 004764 FRAME: 0723 3318163

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ATTORNEY DOCKET NUMBER:	13635.91427	
NAME OF SUBMITTER:	Patrick M. Bergin	
Signature:	/Patrick M. Bergin/	
Date:	04/25/2012	
Total Attachments: 2 source=Nunc Pro Tunc Assignment of Trademark (11226226)#page1.tif source=Nunc Pro Tunc Assignment of Trademark (11226226)#page2.tif		

TRADEMARK REEL: 004764 FRAME: 0724 NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

WHEREAS, Pop & Lock Corporation, an Ontario, Canada corporation with offices

located at 201 Major Street, Welland, Ontario, Canada L3B 6A9, adopted, used in its business

and registered the trademarks listed on Exhibit A; and

WHEREAS, Pop & Lock, LLC, a Wisconsin Limited Liability Company with offices

located at 1271 Contract Drive, Green Bay, WI 54304, is desirous of acquiring said marks and

the registrations for said marks;

NOW, THEREFORE, for the good and valuable consideration referenced in the Asset

Purchase Agreement dated October 31, 2011, receipt of which is hereby acknowledged, said Pop

& Lock Corporation does hereby sell and assign unto the said Pop & Lock, LLC nunc pro tunc

as of October 31, 2011, all right, title and interest in and to the said marks and the registrations

therefore, together with the goodwill of the business symbolized by the marks and with the right

to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Pop & Lock Corporation has caused this instrument

to be executed by its duly authorized corporate officer as of the ______ day of January, 2012.

POP & LOCK CORPORATION

TRADEMARK REEL: 004764 FRAME: 0725

EXHIBIT A

Country	Mark	Registration No.	Registration Date
United States	POP &	3,318,163	October 23, 2007
	LOCK(design)		
United States	POP & LOCK	3,244,975	May 22, 2007
Canada	POP &	TMA683015	March 6, 2007
	LOCK(design)		
Canada	POP & LOCK	TMA683027	March 6, 2007
United States	MITECH	3,335,124	November 13, 2007
	IGNITION(design)		
United States	MITECH IGNITION	3,344,195	November 27, 2007

TRADEMARK **REEL: 004764 FRAME: 0726 RECORDED: 04/25/2012**