

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RNKD Inc.		04/19/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dethrone Royalty Inc.		
Street Address:	1512 Rollins Road		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85586360	RNKD	
CORRESPONDENCE DATA			
Fax Number:	3102774730		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-551-9306		
Email:	jarciniega@mwe.com		
Correspondent Name:	Jorge Arciniega		
Address Line 1:	2049 Century Park East, Suite 3800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	084576.10 (RNKD)		
NAME OF SUBMITTER:	Jorge Arciniega		
Signature:	/Jorge Arciniega/		
Date:	04/26/2012		
Total Attachments: 3 source=RNKD Assignment#page1.tif source=RNKD Assignment#page2.tif source=RNKD Assignment#page3.tif			

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TRADEMARK ASSIGNMENT

This Assignment, effective as of April 19, 2012 (hereinafter the "*Effective Date*"), is made by and between RNKD Inc., a California corporation having an address at 1512 Rollins Road, Burlingame, CA 94010 (hereinafter "*ASSIGNOR*") and Dethrone Royalty Inc., a California corporation having an address at 1512 Rollins Road, Burlingame, CA 94010 (hereinafter "*ASSIGNEE*"), with respect to the mark identified in Exhibit A hereto, including all associated applications and registrations identified therein (hereinafter the "*Mark*"). ASSIGNEE is the successor to the business of ASSIGNOR to which the Mark pertains.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the Mark, together with all goodwill symbolized by or otherwise associated with the Mark and the right to sue, make claims, and recover damages for any past, present or future infringement of the Mark; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the date first written above.

ASSIGNOR:

RNKD Inc.



Name: Nick Swinmurn

Title: President

ASSIGNEE:

Dethrone Royalty Inc.



Name: Nick Swinmurn

Title: President

EXHIBIT A

TRADEMARK	COUNTRY	GOODS/SERVICES	INT'L CLASSES	APP NO. & DATE	REG NO. & DATE
RNKD	U.S.A.	Class 14 – Bracelets; earrings; jewelry; necklaces. Class 18 – Leather bags, suitcases and wallets. Class 25 – Clothing, namely, pants, shorts, sweatpants, overalls, shirts, tee-shirts, sweatshirts, dresses, skirts, blouses, jackets, vests, coats, rainwear, lingerie, sleepwear, underwear, loungewear, beachwear, swimwear, infantwear, gloves, socks, hosiery, belts, scarves, hats, ties, footwear, shoes, slippers.	14, 18 & 25	85586360 04/02/2012	