

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT											
EFFECTIVE DATE:	12/16/2011											
CONVEYING PARTY DATA												
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Tupelo Honey Productions, Inc.</td> <td></td> <td>04/25/2012</td> <td>CORPORATION: NEW YORK</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Tupelo Honey Productions, Inc.		04/25/2012	CORPORATION: NEW YORK	
Name	Formerly	Execution Date	Entity Type									
Tupelo Honey Productions, Inc.		04/25/2012	CORPORATION: NEW YORK									
RECEIVING PARTY DATA												
Name:	Tupelo Honey Raycom, LLC											
Street Address:	14 East 38th Street, 2nd Floor											
City:	New York											
State/Country:	NEW YORK											
Postal Code:	10016											
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE											
PROPERTY NUMBERS Total: 2												
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77773640</td> <td>PIZZA DOUGH</td> </tr> <tr> <td>Serial Number:</td> <td>85376914</td> <td>FOLLOW CHANNEL</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	77773640	PIZZA DOUGH	Serial Number:	85376914	FOLLOW CHANNEL
Property Type	Number	Word Mark										
Serial Number:	77773640	PIZZA DOUGH										
Serial Number:	85376914	FOLLOW CHANNEL										
CORRESPONDENCE DATA												
Fax Number:	2122925391											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>												
Phone:	212-292-5390											
Email:	mail@ipcounselors.com											
Correspondent Name:	EPSTEIN DRANGEL LLP											
Address Line 1:	60 East 42nd Street, Suite 2410											
Address Line 4:	New York, NEW YORK 10165											
ATTORNEY DOCKET NUMBER:	2548-501											
NAME OF SUBMITTER:	Dermot M. Sheridan											

OP \$65.00 77773640

Signature:	/dermot m. sheridan/
Date:	04/26/2012
Total Attachments: 2 source=Assignment-signed#page1.tif source=Assignment-signed#page2.tif	

ASSIGNMENT NUNC PRO TUNC

WHEREAS, **TUPELO HONEY PRODUCTIONS INC.**, a corporation organized and existing under the laws of the State of New York, having a place of business at 14 East 38th Street, 2nd Floor, New York, NY 10016 (hereinafter referred to as "Assignor"), is the owner of the following trademarks (hereinafter referred to as "The Marks") together with the applications therefor (hereinafter referred to as "The Applications") and the goodwill thereto pertaining:

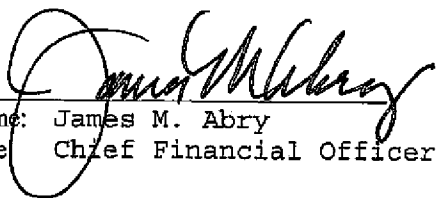
Mark	US application number	Application Filing Date
PIZZA DOUGH	77/773640	July 2, 2009
FOLLOW CHANNEL	85/376914	July 21, 2011

WHEREAS, **TUPELO HONEY RAYCOM, LLC**, a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 14 East 38th Street, 2nd Floor, New York, NY 10016 (herein referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to said Marks, together with the Applications therefor and any resulting registrations therefrom, and the goodwill thereto pertaining.

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby, nunc pro tunc, as of December 16, 2011, sell, transfer and assign to Assignee all of

Assignor's right, title and interest in and to the said Marks and to the Applications therefor and any resulting registrations thereof, and the goodwill thereto pertaining, together with the right to sue for and be entitled to any damages for infringement of said Marks prior to the date of transfer thereof.

TUPELO HONEY PRODUCTIONS, INC.

By: 
Name: James M. Abry
Title: Chief Financial Officer